

ANNEXES

Final Round Application



Parma
*Candidate
European Youth
Capital 2027*

ANNEXI

The Mayor's Letter



Parma
Candidate
European Youth
Capital 2027



Comune di Parma

IL SINDACO

MICHELE GUERRA

ATTACHMENT 1 – LETTER FROM THE MAYOR OF PARMA

It is with great pleasure and honor that I am writing this second letter for the second round of the European Youth Capital 2027 project.

Parma is living an extraordinary experience, with a group of young people growing day by day around the dossier and its projects. We are sharing visions of future, creating a productive and intergenerational style of confrontation, and most of all we are staring at a city capable of innovating its perspectives and opening new international paths thanks to the contribution of young people.

In these months, after the communication of our presence within the five finalists, we organized 20 focus groups – both internal and external to our municipality – to deepen and improve the main lines of our project; we included more than 100 youth associations to support and discuss our goals and thoughts; we intensified the meeting and the seminars of our *Commissione Giovani*, and we gathered 150 letters of endorsement and commitment from partners that are working with us on specific topics and strategies.

Every sector of our Administration is part of this plan for a “piazza giovane per l'Europa”: from environment and sustainability to mobility, from education to culture, from sport to urban regeneration, from welfare to economic development, from participation to tourism. For the first time in the history of our city – also thanks to the adoption of the *Youth Test* – youth policies are setting the pace of Parma and its province, with the objective of opening our territories to the Europe and its young community.

The mood around us is very challenging and promising, thanks to the action of several public and private partners and to cities from other regions of Europe, that have decided to invest with us in such and ambitious and necessary project.

The observations we received on the first submitted dossier allowed us to refine our project and ideas, and we look forward to carrying on and implementing our EYC dream!

Kind regards

Michele Guerra

c_g337.Comune di Parma - Prot. 10/06/2024.0144573.1



ANNEX II

The coalition of local and national youth organizations



Parma
*Candidate
European Youth
Capital 2027*

*Statement of support by an independent coalition of local youth
NGOs and by National Youth Council of Italy*



JEParma - Junior Enterprise Parma
Via John Fitzgerald Kennedy, 6, 43125 Parma PR
P.IVA IT02835280344
C.F. 92188940347

I, the undersigned, Vittorio Machet, President, on behalf of Junior Enterprise Parma, a local youth organisation, would like to express our strong support and interest in the development of the "Parma Youth Programme" in the framework of the European Youth Capital.

We understand that JE Parma aims to develop a comprehensive support programme that will help in the organisation and communication of both European and local youth events as outlined in the application programme.

I hereby confirm our support for the development of the proposed programme submitted as part of the EYC call for applications.

Yours sincerely,

Vittorio Machet
President of Junior Enterprise Parma

JEP^{Parma}
Junior Enterprise Parma
P.IVA: IT02835280344
C.F.: 92188940347





LIST of SUPPORTING YOUTH COALITION LETTERS

A relevant coalition of local youth NGOs, as well as the National Youth Council (CNG), declared their intent to develop the proposed programme submitted under the YFJ call for applications.

[Link to the letters: https://bit.ly/ParmaEYC2027_AnnexII_YouthOrganizations]

1	CNG CONSIGLIO NAZIONALE GIOVANI	https://consigionazionalegiovani.it/	Prot.n. 0016666 25/01/2024
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Prot.016-2024

Al Comune di Parma
Settore Sport e Giovani - SO Giovani
Responsabile Dott.ssa Emanuela Allegri

Oggetto: Lettera di adesione alla candidatura di Parma capitale europea dei giovani per il 2027

La sottoscritta Maria Cristina Rosaria Pisani, nata a Napoli (NA) il 01/07/1989, codice fiscale PSNMCR89L41F839D, residente a Lauria (PZ) in via C/Da Cerasofia n.36, in qualità di Legale Rappresentante del Consiglio Nazionale dei Giovani - CNG, codice fiscale e/o partita iva: 96418280580, con sede legale in via Adige n.26, Roma,

DICHIARA

di sostenere la candidatura di Parma come European Youth Capital per il 2027

Pertanto, il Consiglio Nazionale dei Giovani aderisce alla candidatura in oggetto.

Roma, 23/01/2024.

Il Legale Rappresentante

CONSIGLIO NAZIONALE DEI GIOVANI
ITALIAN YOUTH COUNCIL
Via Adige, 26 - 00198 ROMA
ph. +39 06 94525417
www.consigionazionalegiovani.it
segreteria@consigionazionalegiovani.it

e_9337_Comune di Parma - Prot. - 25/01/2024_0016666_Z



N.	LOCAL YOUTH ORGANIZATION	Who we are	Web site	Administrative protocol (records of the municipality of Parma)
1	GAER	An Association formed by the ten provincial capitals of Emilia-Romagna. It was created with the aim of enhancing and promoting the territory's young people, their talents and skills within the professional, cultural and creative industries.	https://industrieculturalcreative.emiliaromagnacultura.it/soggetto/gaer/	Prot. n. 0252720 21/11/2023
2	CEM LIRA	An important cultural and educational entity aimed at young people in the area, attentive to the ever-changing socio-cultural and musical landscape.	https://cemlira.com/	Prot. n. 0249995 16/11/2023
3	TERZO SUONO	It offers music education courses open mainly to young people to encourage positive forms of aggregation among people of all ages by providing cultural, educational and recreational services.	https://www.confcooperativeparma.net/vetrina/terzo-suono-societa-cooperativa-sociale-onlus	Prot. n. 0251557 20/11/2023
4	TEATRO DEL CERCHIO	We believe in a theatre as an opportunity for aggregation and research, in theatre as a place of necessity, of the urgency of passions, not a consumer theatre, but a theatre that 'consumes' creative energies and re-processes them to create performance and show proposals aimed mainly at young people in the area.	https://www.teatrodelcerchio.it/	Prot. n. 0250114 16/11/2023
5	LA PAZ	Our project was founded thanks to the will of boys and girls with one thing in common: a love for sport, politics and anti-racism. A project designed to combat, through sport, racism and the forms of discrimination prevalent in our society and to promote encounters and relationships between different cultures and people.	https://lapazantirazzi.sta.it/	Prot. n. 0251518 20/11/2023
6	GRUPPO SCUOLA	It promotes real paths of social and cultural emancipation, including interventions for children, adolescents and young people. It manages a number of municipal civic spaces aimed at young people.	https://grupposcuola.it/	Prot.n. 0246693 14/11/2023

7	EIDE'	A cooperative formed predominantly by women, founded thanks to a gender alliance. It works mainly with adolescents and young people, cultivating differences and trusting their enriching coexistence. It manages a number of municipal civic spaces aimed at young people.	https://www.coopeid e.org/	Prot.n. 0248246 15/11/2023
8	ARCI PARMA	The association 'ARCI APS' is rooted in the history of Italian mutual societies and solidarity. It works in local, national and international contexts for their affirmation; it participates in the construction of the European democratic public space. It founded IL POST (an association of young people from Parma that promotes participation).	https://www.facebook.com/post.network0/?locale=it_IT https://www.arci.it/	Prot.n. 0257592 27/11/2023
9	PARMA PALLAMANO	The association was born from the encounter between sports managers, sports enthusiasts and local administrators, animated by the sole intention of proposing an additional opportunity for girls and boys to practise sport.	https://pallamanoasd.it/	Prot.n. 0252425 20/11/2023
10	ERASMUS STUDENT NETWORK-PARMA	ESN-ASSI Parma is a student association that looks after both foreign students spending a study period at the University of Parma and Italian students who want to enrich their university curriculum with a study experience at a European university.	https://parma.esn.it/	Prot.n. 0251578 20/11/2023
11	QWAN KIDO	The youth sector of the Italian Qwan Ki Do Union aims to develop activities aimed at practitioners under the age of 17 in educational, didactic and competitive terms.	https://www.qwankido.it/settore-giovanile	Prot.n. 0251546 20/11/2023
12	RUGBY PARMA	A sports association with a very large youth sector and a focus on inclusion and sport as a means of promoting encounters and relationships.	https://rugbyparma.it/	Prot.n. 0251480 20/11/2023
13	U.S. ASTRA	U.S. Astra promotes football as an educational activity; it inculcates in children/adolescents the principles of tolerance and brotherhood/sisterhood trying	https://www.us-astra.it/wp55/	Prot.n. 0251452 20/11/2023

		to make them understand that the opponent is not an enemy to be fought, but a friend without whom the game could not be played.		
14	UISP PARMA	Unione Italiana Sport Per Tutti is a national, non-profit association, founded in September 1948, recognised by CONI, as a sports promotion body. With over 1,200,000 members, representing 14,000 clubs, it is a human- rights, environmental and solidarity association, organising sport for all, for citizens of all ages and sexes, classes and skin colour. It has a large youth sector.	https://www.uisp.it/parma/	Prot.n. 0251615 20/11/2023
15	CENTRO UNIVERSITARIO SPORTIVO PARMA	Sports promotion body with the task of promoting and organising preparatory and competitive sports for students of the University of Parma.	https://cusparma.it/	Prot. n. 0255594 23/11/2023
16	CENTRO GIOVANI FEDERALE	A civic space for youth gatherings, committed to promoting youth empowerment and participation, sports, wellness and rights through artistic and cultural activities.	https://www.auradomus.it/servizi/servizi-per-i-giovani/188-centro-giovani-il-federale.html https://www.comune.parma.it/giovani-a-parma/	Prot. n. 0010741 18/01/2024
17	SPAZIO GIOVANI IN CIVICA	An urban space for youth aggregation that aims to promote reading and culture through targeted path of empowerment and participation.	https://www.comune.parma.it/giovani-a-parma/ https://www.comune.parma.it/giovani-a-parma/spazio-giovani-biblioteca-civica/	Prot. n. 0010741 18/01/2024
18	INFORMAGIOVANI	Informagiovani is an orientation information service centre for young people aged 13 to 35. The service has become a link between other institutions and services in the area such as schools, universities, training organisations and associations, activating information paths in schools, initiatives and events,	https://informagiovani.parma.it/	Prot. n. 0010741 18/01/2024

		specialised workshops, projects and webinars for employability.	
19	CENTRO GIOVANI MONTANARA-OFFICINE ARTI AUDIOVISIVE	A community space dedicated to bringing together young people and encouraging their active participation and leadership through vibrant expression and creativity. This space provides a platform within the city where young people can engage in music making (including access to a professional recording studio), explore multimedia and expressive means, and run a web radio station using specialized technical resources.	https://parmaritrovat a.it/centro-giovani-montanara/ https://www.comune.parma.it/giovani-a-parma/
20	CENTRO GIOVANI CASA NEL PARCO-SCUOLA DEL FARE	A civic centre that brings together young people and is dedicated to developing their leadership and involvement through practical skills and hands-on experience.	https://www.comune.parma.it/giovani-a-parma/ https://informagiovani.parma.it/stai-cercando/vivere-parma/centri-giovani/centro-giovani-casa-nel-parco.html
21	CENTRO GIOVANI ESPRIT	This meeting place for young people offers targeted courses in theatre, cooking, music and dance, and encourages the protagonism and participation of young people.	https://www.comune.parma.it/giovani-a-parma/ https://www.centrogiovani.esprit.it/
22	CENTRO GIOVANI BAGANZOLA	A community hub for youth aggregation dedicated to fostering a sense of belonging and participation among young people through targeted pathways of play, reuse and craft culture.	https://www.comune.parma.it/giovani-a-parma/ https://centrogiovani.baganzola.it/
23	COORDINAMENTI PROVINCIALI ENTITA' SERVIZIO CIVILE	A civilian service for young people to foster the pursuit of the constitutional principles of social solidarity, to promote solidarity and cooperation, to participate in the preservation and protection of the nation's heritage, and to contribute to the civic, social, cultural and	http://www.serviziocivileparma.it/web/



		professional training of young people.		
24	COLSER - AURORADOMUS	A social cooperative that includes educational services among its services and in particular manages the Youth Centres of the City of Parma.	https://www.auroradomus.it/servizi/servizi-educativi.html	Prot. n. 0276381 13/12/2023
25	KINOKI	A cultural association working in the field of audiovisual production.	http://www.kinoki.it/	Prot. n. 0280775 18/12/2023
26	STUDIO MIRAL	Stop-motion Animation Studio Winners of Think-Big with the → B.R.A.C.I. Project	https://www.instagram.com/studio_miral/	Prot. n. 10412 17/1/2024
27	SCAMBI EUROPEI ETS	European Youth Press is an umbrella organization of young media makers in Europe. The mission of the European Youth Press is to strengthen the role of youth media and promote freedom of press in Europe.	https://de.linkedin.com/company/european-youth-press https://www.scambieuropei.info/tag/bologna/	Prot. n. 0273640 12/12/2023

ANNEX III

Consultant Services



Parma
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European Youth
Capital 2027*

The statement declaring the external support requested to prepare the application.



Comune di Parma

SETTORE SPORT E GIOVANI
IL DIRIGENTE

I, the undersigned Turci Elena, born in Parma on 15/12/1965, Manager of the Sport end Youth Sector,

declare that

this application form for the nomination of Parma as European Youth Capital has been prepared jointly by the local young participants involved throught the process (see chapter II) and the staff of the Municipality of Parma, with the assistance of Knowledge of Society srls, an experienced company in empowering youth processes and European policies and projects (short curriculum vitae follows)

Parma, 04.06.2024

Dott.ssa Elena Turci

Curriculum vitae of KoS srls

The company KoS, composed of partners and employees who are also active in volunteering and associations, has in recent years supported third-sector organizations, youth associations, businesses, and municipalities in designing and implementing local, national, and European projects. It is one of Italy's leading companies in the design and management of the Universal Civil Service, which annually engages thousands of young people in unarmed and nonviolent civil defense of the country. KoS also handles communication, both traditional and social media, for various entities.

The team assembled for Parma is an interdisciplinary group with strong expertise in community development, youth participation, sustainability, public relations management, and European funding. It possesses a deep understanding of youth organizations in Italy and Europe, as well as the latest policies and documents. The sole administrator of the company, who is at the forefront of the consultancy for Parma's candidacy for EYC27, also brings a thorough understanding of the European Youth Forum and its members (both IYNGOs and NYCs), along with experience gained from consulting with Tirana EYC2022.



ANNEX IV

The presentation of Parma EYC 2027 proposal



Parma
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European Youth
Capital 2027*

A Piazza for Europe.

The Youth Taste of Transformation



Since the origins of its urban creation, the Piazza has been a place of active participation, a place of politics, but also of discussion, meetings, the market, food and the economy. Diversities meet in the piazza and the Paths transform the landscape. With this metaphor, our project will ensure that young people reclaim the squares as a place of democratic and meaningful participation.

Parma EYC 2027 key goal

REDUCE THE GENERATION GAP

The Parma European Youth Capital 2027 project aims to reduce the generation gap and improve the quality of life for young people through a series of thematic initiatives organized in eight "Piazza" and four "Paths", promoting active participation, social inclusion, and sustainability. These Piazze and Paths will be both physical and symbolic spaces to facilitate meetings, discussions, and concrete actions for a more inclusive and sustainable future for Parma and Europe.

4 Paths

Youth Participation

We will be empowered to become active agents of positive change, promoting a more inclusive, democratic, and responsive society.



Wellbeing & Quality of life

We will achieve positive social outcomes and cultivating a prosperous and sustainable future for both individuals and the youth community.



Culture & sustainability policies

We are committed to ensuring that all transformative processes and program activities are sustainable.



Conviviality of Differences

We will take all necessary measures to leave no one behind and strengthen the agency of those young people and communities considered marginal.



Parma is the first city council in Europe where the Youth Test has become law. We decided to localize and implement this powerful tool as a primary method to evaluate and co-design public policies aimed at reducing the generation gap.

A powerful tool to localize the change

Parma Youth Test

Localize the change!

Two interconnected youth transformation processes are crossing to the whole EYC27 programme: (1) the localization of the UN agendas (e.g. 2030 and YPS), European documents and objectives and YFJ strategic priorities and (2) the modeling of what youth organizations are doing and want to do in Parma to bridge generations.

8 Piazze



Piazza of
Contemporary
Agorà



Piazza of
Regeneration
and Housing



Piazza of
Beauty



Piazza of
Inclusive Sport



Piazza of
Future Ateliers



Piazza of Food



Piazza of
Climate
Disarmament



Piazza of Open
Education

8 Flagship Events & more than 100 Activities



The following text was publicly read by young people in their open letter during the presentation event of the candidacy:

It is a candidate because in a Europe that seems to be increasingly afraid of the present, it instead wants to offer itself as a great discussion forum for a future that can be both surprising and natural.

It is a candidate because in an Italy that is aging faster than the rest of Europe and is, according to Eurostat, the oldest state on the old continent, Parma has one of the highest rates of attraction for young people among cities of its size, and therefore it intends to constitute a national and European model of comparison and generational transition that is innovative and heartfelt.

It is a candidate because it is the first city in Europe that has decided to apply the Youth Test as a primary method to evaluate public policies aimed at reducing the generation gap, and it wants to compare itself with all the other cities in Europe on how to build a better society through the eyes of young people, with a program of activities that includes the analysis of 10 central themes for the definition of new development models based on what the young generations, not the old ones, want. It is a candidate because it has experienced the strength of collaboration between public and private, between institutions and businesses, and wants to offer the European debate a new model ready to take root in daily practices. It is a candidate because Europe needs more momentum and collective experimentation from below, and this can happen in medium-sized cities, essential hinges of the socio-cultural fabric between large metropolises and rural areas.

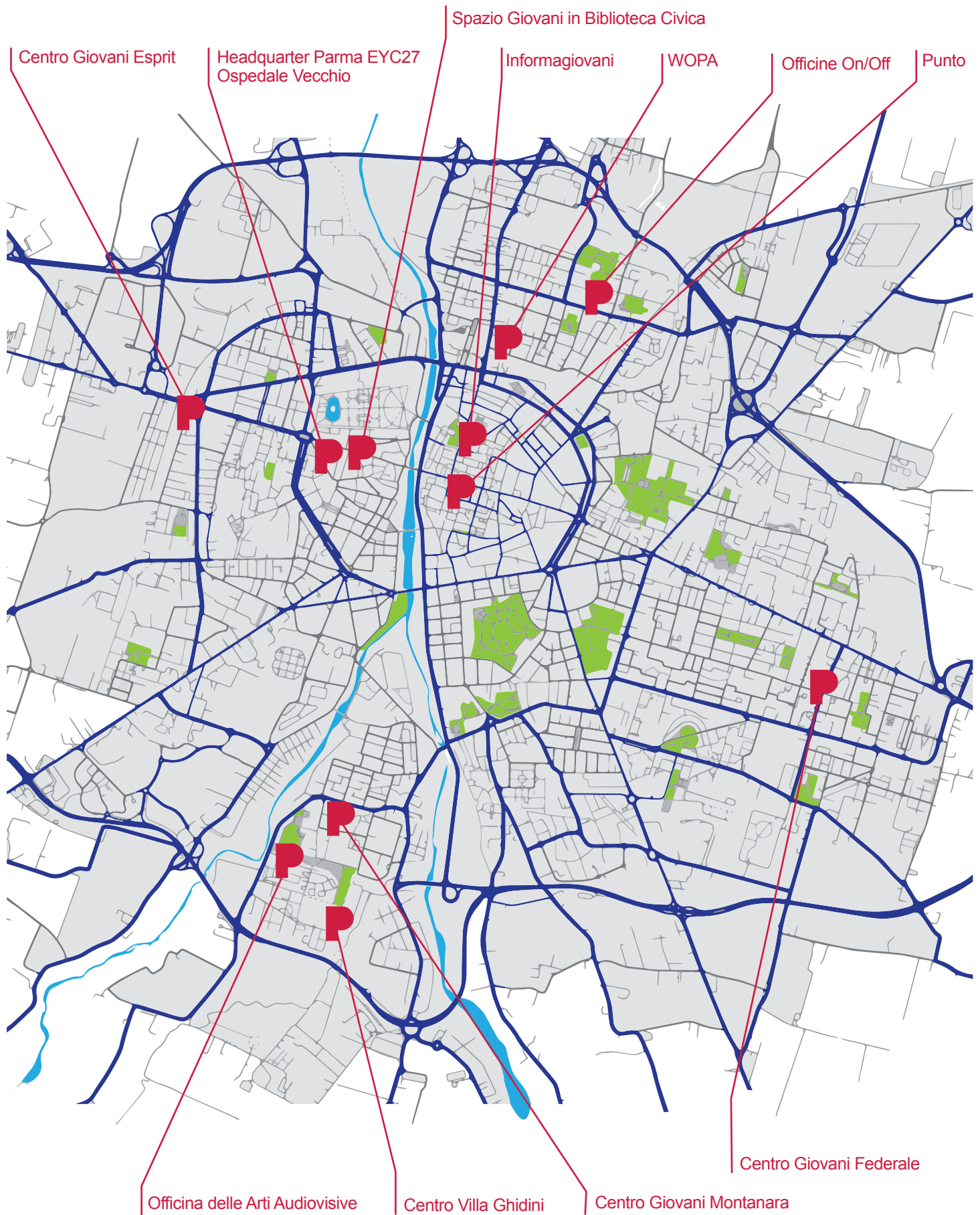
ANNEX V

Detailed City Maps

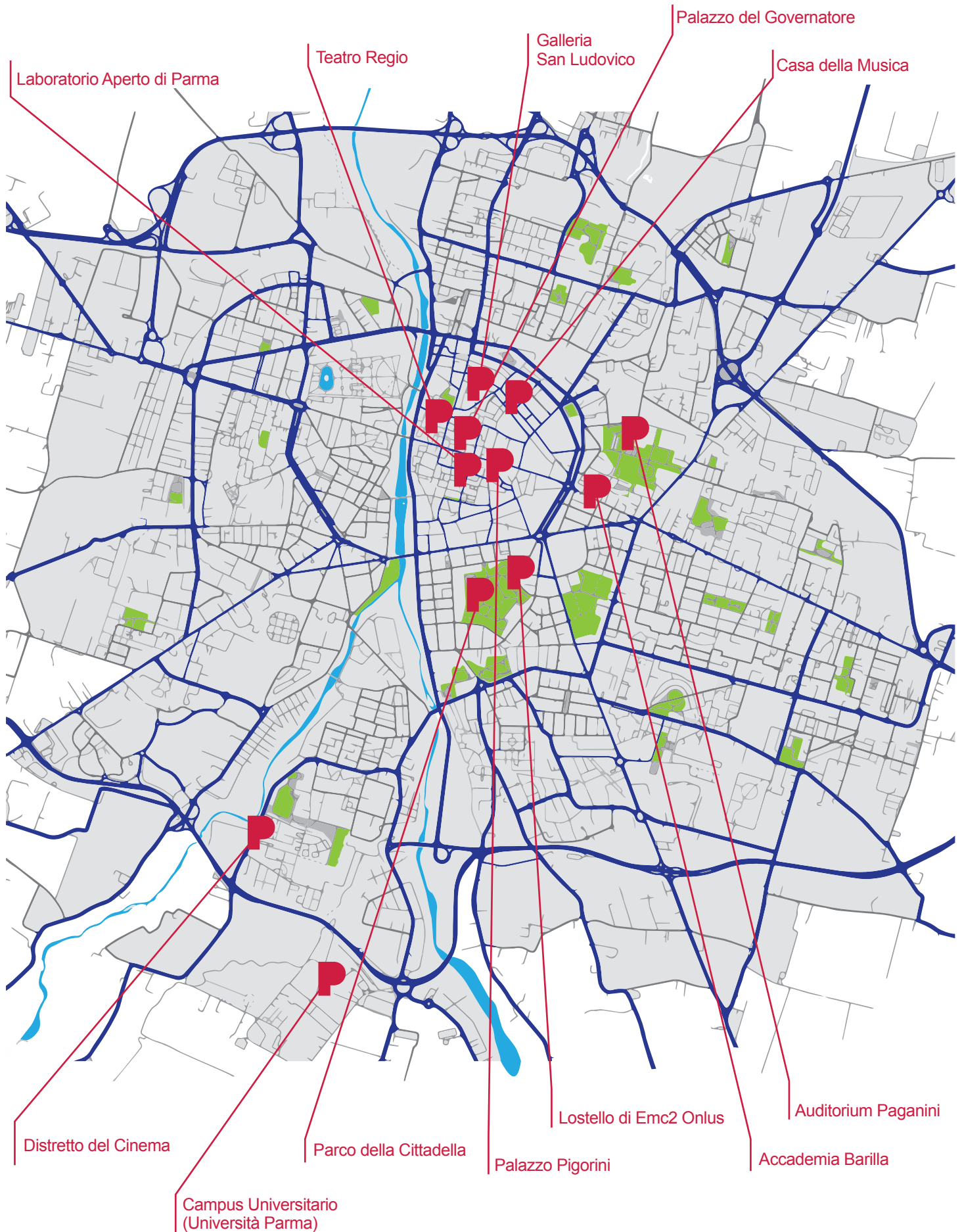


Parma
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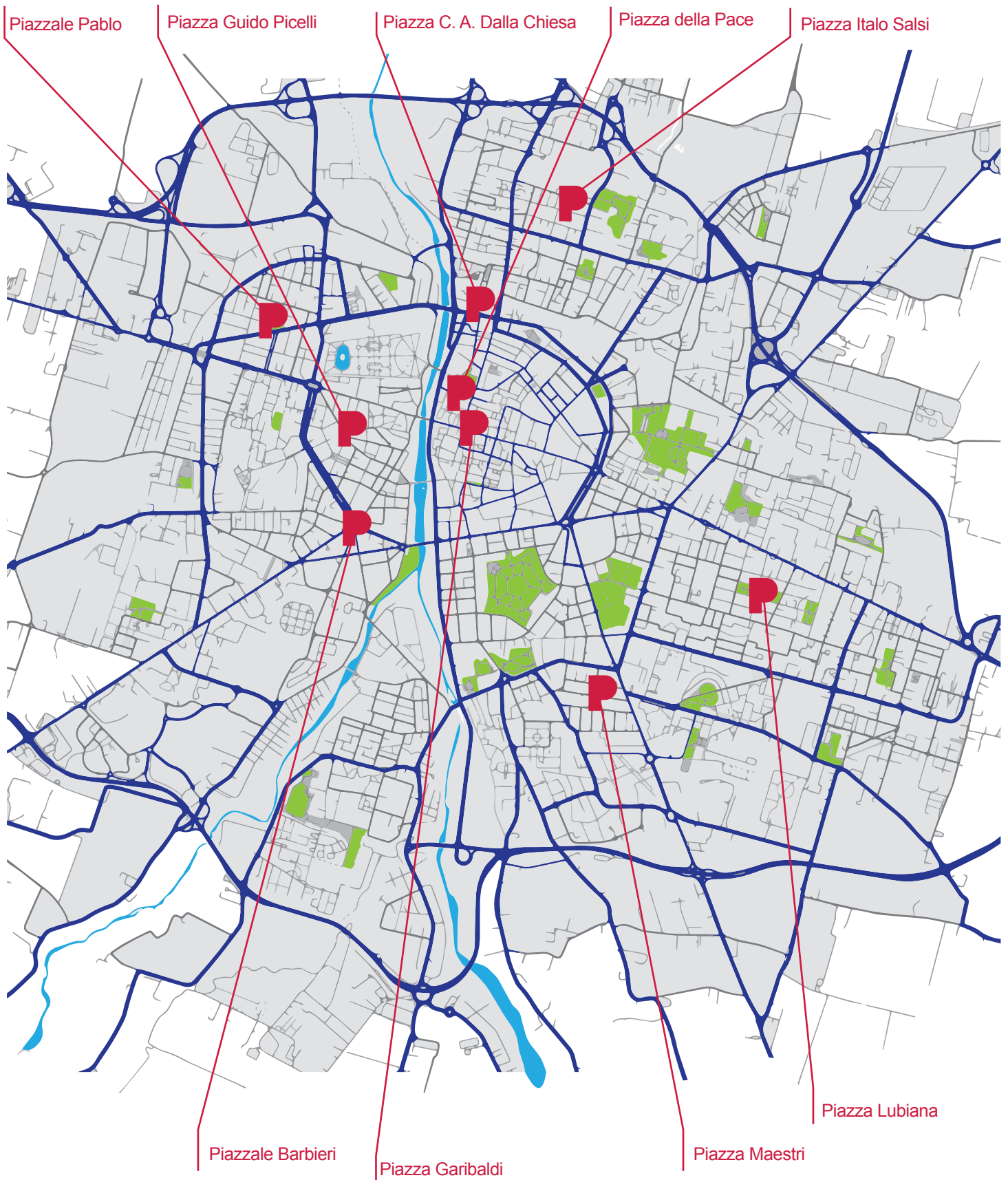
Youth Spaces



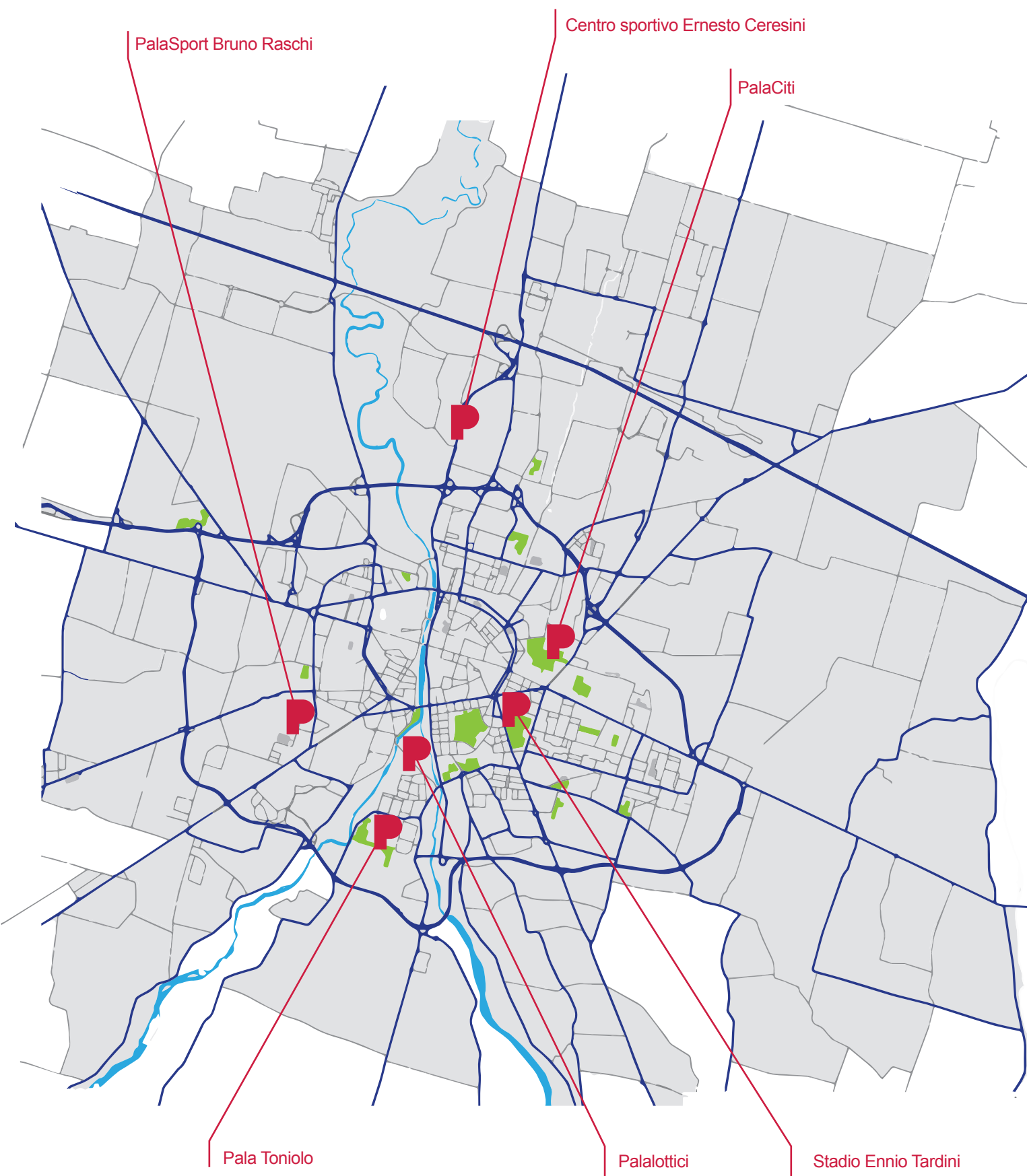
Main venues for Conferences, Events and Workshops



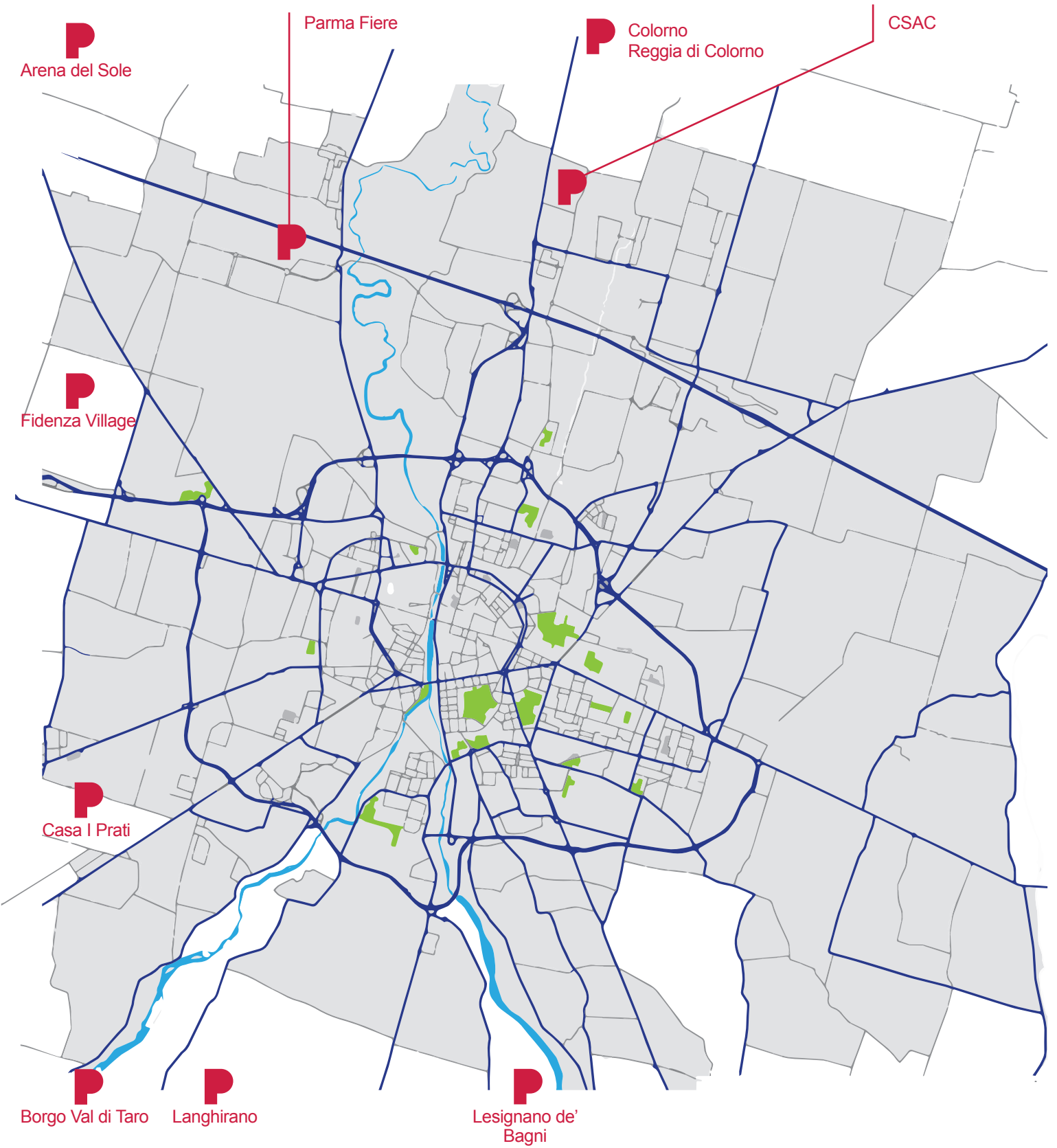
The Piazzas for Europe



Sport Infrastructures



Rural Spaces



ANNEX VI

The changes made considering the feedback



Parma
*Candidate
European Youth
Capital 2027*

Overall response to the feedback in the final application

We focused our review in the exploitation of all the connections and alignments between key goal, specific objectives and programme activities of the Parma candidacy. Throughout the application, we have tried to disambiguate passages that are too full of implicits and to offer an operational and consequential reading of the whole project. We have tried to further improve the overall storytelling by putting the generational gap at the core, offering localized solutions and bringing out even more the role of the Youth Commission in the analyses and proposals as well as in their possess of meaningful influence and decision-making power. Below, chapter by chapter, we highlight the most relevant changes in response to feedback.

3. SUPPORTING YOUTH STRUCTURE(S)

The roles and responsibilities of are clarified valuing the broad support to the city's bid by youth organizations and stakeholders. We explained the choice of JE Parma as lead supporting youth structure, emphasising the collaboration between the municipality and the association in modelling the Youth Test and the correlation between JE Parma's main projects and the intergenerational approach of the bid. It's also summarized the specific role of the established Youth Commission, which Je Parma is also part of, in coordinating together with the City Council the candidacy and in representing youth interests. Local Youth NGOs will facilitate grassroots initiatives and ensure engagement of marginalized groups. National Youth Council, other social partners and stakeholders will offer support in different areas and capacity-building. A detailed breakdown is provided in the annex IX to further clarify contributions and accountability.

4. INFORMATION ON THE APPLICANT CITY

After the feedback we re-write the sub-paragraph "Young people's perspective needs analysis" together with the Youth Commission and young people participants during the Summer School (2-days retreat in September) and then matching the results with all the year noted feedback of the meeting with young people and youth organizations. Thanks to the ongoing effort of the City Council and stakeholders in mapping the youth data for the Youth Test, we have incorporated local data and studies alongside national research to provide a clearer picture of Parma youth-specific challenges.

6. MOTIVATION

The key goal to reduce the generation gap has been defined more clearly and is now more explicit at the core of the storytelling, anchoring it to the specific objectives. As suggested the youth motivation statement is now at the beginning of the sections, explicitly showing as everything come from that stands. More specific measures how the city aims to include youth from marginalised or vulnerable groups such as – but not only – LGBTQIA+ and Roma youths has been provided, also thanks to the suggestions of local supporting Youth NGOs as CIAC and national ones as Arcigay youth. Each of the specific objective of Parma EYC27 application is explicitly linked with relevant EU Youth Goals that not only are to intend as connection between local and European context but also as red line to read the link with the City Council youth policies of their direct relevance (as described in the Chapter 4) and the EYC programme activities (Chapter 7).

7. EUROPEAN YOUTH CAPITAL PROGRAMME

The programme structure has been simplified, clarifying the distinction between "Paths" and "Piazas" and breaking down a logical implementation plan. We put more an emphasis on the localised lens and intergenerational activities to align with the generation gap reduction goal. More operational scheme of the relationship between "piazzas" and associated activities is presented. Economic resources allocated for each "Piazza" are articulated in the Annex VII that is also used to outline programme activities proposed by supporting organizations.

8. MANAGEMENT

We made explicit the guarantee of a meaningful involvement of young people in the management process through the connection with the formally adopted Rules of Participation of the City Council. Furthermore, since the 2nd round dossier to this final application several meetings of the Youth Commission were focused on the topic of management and an evolution towards a local youth council. In any case, whatever form the youth associations may wish to give themselves collectively, it is guaranteed that their representation, together with that of Je Parma as leader of the supporting youth organisations, will be included in the Parma EYC27 steering committee with full involvement and influence in decision-making processes.

9. COMMUNICATIONS AND OUTREACH

The entire chapter has been restructured to clearly link messages, target groups and objectives. Measures and evaluation methods for assessing communication effectiveness are better defined with the highlighting of the method “Netnography Analysis”. The communication and outreach strategy is now more coherent with intergenerational approach of the whole application. Specific subgroups have been identified mapping all the young people met during the participatory process and finding the current lacks of outreach. Context and explanations for international audiences to understand the cultural significance and the concept of piazzas is presented as crucial part of the implementation phase. Additionally, visual storytelling is enriched in the Annex XII.

10. PREPARATION FOR THE EUROPEAN YOUTH CAPITAL

A roadmap with timeline of milestones is integrated. The role of community is integrated in the roadmap but also further enriched in the annex VII. See also link with the community involvement in the Management chapter.

11. EVALUATION

We provide a clearer separation between Youth Test (for generational policy evaluation) and Performance Framework (single primary evaluation tool for the EYC project). We show updated Youth Test implementation in the Annex VIII. We also incorporated a brief description of NEB Compass as a Sustainability Check for the project. Phases of the evaluation process are now listed and we made explicit the willingness to use EYC evaluation to improve the subsequent Seven-Year Youth Strategy 2028-2034 of the City Council.

12. IMPACT AND LONG-TERM LEGACY

A paragraph has been added to integrate stronger claims about the impact in regards to programme activities and path of transformation. In this perspective, these claims also show the link with the European policy initiatives and EU Youth Goals as described in the previous chapters.

13. BUDGET INDICATIONS

We updated the chapter with the increasing support by public and private sectors. Both are now better explained, especially we identified in the text the main private sector partners. We also addressed the absence financial support from EU thanks to the collaboration with the National Youth Council and the new support from Italian Youth Agency for Erasmus+ and ESC programmes.

15. CONTINGENCY PLANNING

As suggested, we added a more detailed SWOT analysis previously in the Annexes. We also enriched the mitigation strategy and have listed some concrete actions for the identified risks. Stakeholders and especially those listed in the Budget Chapter have been involved in the contingency planning process.

ANNEX VII

*EYC 2027 Programme details..
From the preparation Phases to
evaluation year. Budget Preview*



Parma
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EYC 2027 Programme details.. From the preparation Phases to evaluation year. "

The Parma EYC 2027 program has been envisioned and created from the very beginning by the young members of Commission 27, a coalition of youth that includes Je Parma and all the local and national youth organizations that supported the candidacy. The co-design process of this program involved young people from diverse social backgrounds coming together to combine their wishes and expectations for the title year. All of this was done with the aim of bridging the generational gap, which is perceived as a crucial element for peaceful coexistence within the local community and across Europe. The program implementation is structured in three phases: a preparatory phase from 2025 to the end of 2026, an implementation phase corresponding to the title year (2027), and an evaluation year (2028).

2025- 2026 | The years of Preparatory Phase

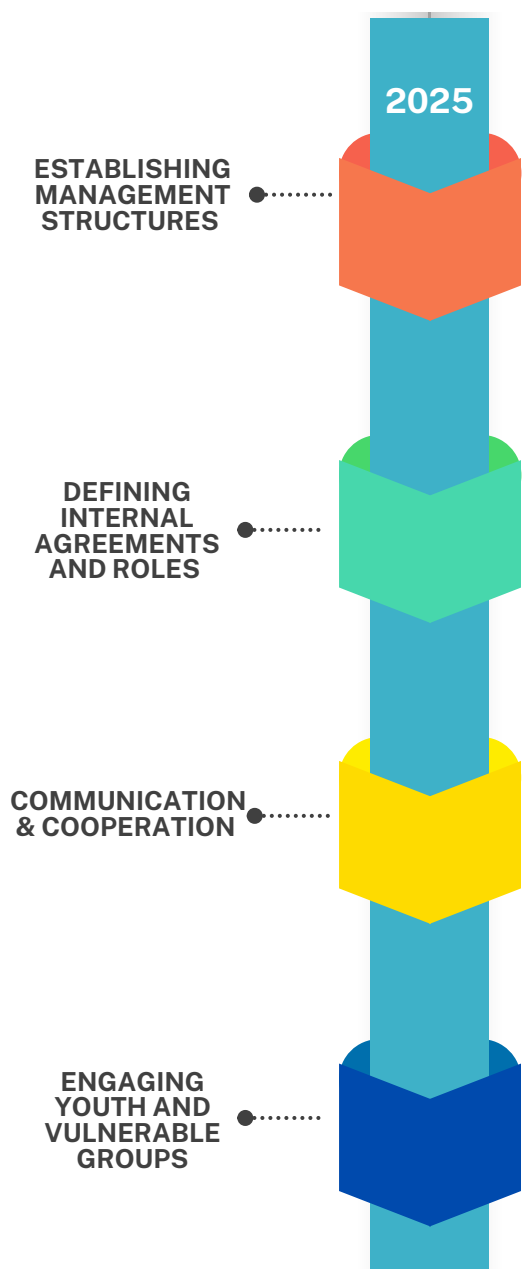
During 2025 and 2026, the preparatory phases for developing activities for 2027 will be implemented. The preparatory activities will have several objectives: first, to formalize the structure that will govern the decision-making process during 2027, prepare the citizens for the topics, and set up the communication campaign that will tell the story of the project's Squares and how these squares will be experienced. All these phases are encompassed in the following roadmap.

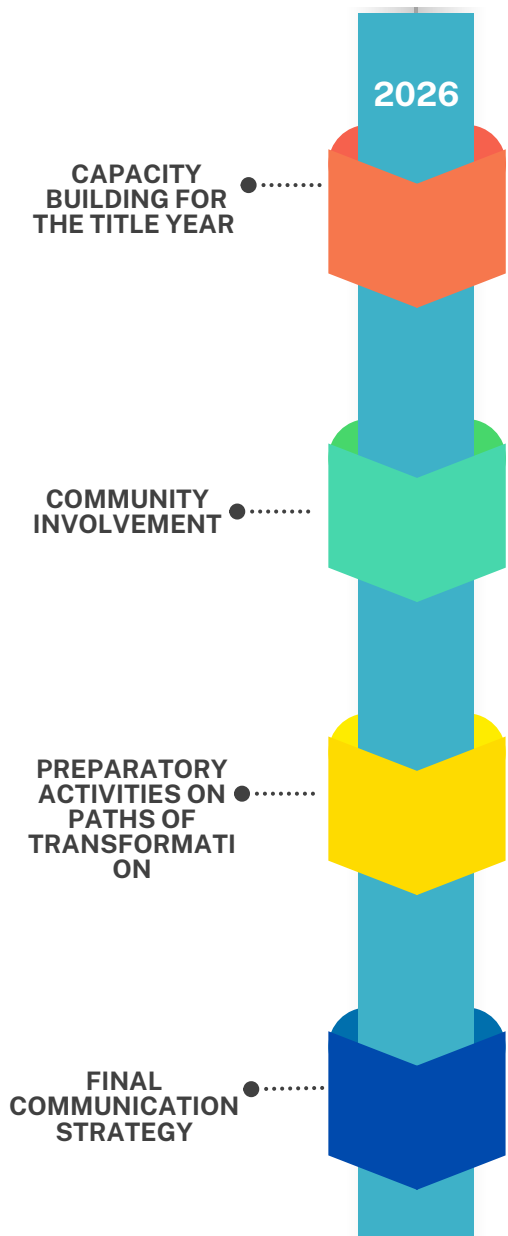
Kick-off of the Parma EYC 2027 Project – 2025

Immediately after winning the EYC27 title, the candidacy team, guided by the Youth Commission, youth organizations, and supported by the Parma City Council, will collaborate to create independent youth structures to manage the year.

Activities:

- Brainstorming sessions with stakeholders and selection of members of the "Management".
- Consultative meetings with citizens, NGOs, students, and volunteers interested in being part of the program.
- Launch promotion and awareness activities with preliminary projects.
- Initiate crowdfunding projects and identify existing funds to support EYC activities.
- Invite international partners and establish strategic collaborations.
- Coordinate with booking partners to ensure adequate accommodations in the city with affordable rates for visitors.
- Launch communication campaigns in the media and online to promote the EYC title for Parma.
- Develop the content plan for the year 2027.
- Create digital tools integrated with EYC information and activities.
- Collaborate with local and international partners for year-long activities.
- Organize workshops and seminars involving young people from diverse backgrounds.
- Train volunteers and management teams.





Next Step... Parma 2027

Activities

- Launch open sub-granting calls for local projects related to the EYC Programme (the 80 Programme mentioned in the dedicated sections) by non-formal youth groups and youth organizations not already partners of the initiative.
- Continue with workshops and programs in collaboration with partners and the National Youth Council.
- Preparatory activities on the themes of the paths of transformation:
 - Four Preparatory events in the city, one for each area
 - Youth Participation
 - Well-being and Quality of Life
 - Culture and Policies for sustainability
 - Conviviality of differences
- Collaboration with other European cities and previous EYC cities for joint projects.
- Involving schools and universities in the "Parma, a Piazza for Europe" program.
- Keep the website updated as the EYC program progresses.
- Finalize the Communication Strategy for community involvement.

The 2027 Program: How Was It Created?

Following the various meetings described in the main candidacy dossier, the young members of Commission 27 and the youth organizations in the coalition undertook a synthesis process. This process began by identifying 10 thematic areas, then focused on the priorities of the candidacy, and finally, by working on the concept of the Piazza, the program was built around 8 thematic squares, introduced by the 4 pathways of transformation.

The activity program is structured around 12 flagship events, complemented by numerous additional activities. These additional activities include the 80 projects selected through the Open Call launched during the preparatory phase, as well as over 100 events promoted by the organizations that supported the candidacy. These latter activities will be satellite events to the main ones but will also be led by the young people of Parma who are part of these local and national organizations.

12 Flagship events in 8 Piazze

80 Youth-led project by participatory budget

>100 Youth organization Proposed Events

The desire that emerged from the numerous meetings attended by the youth community of Parma was, in general, to start with public events that allow young people to reclaim public spaces. Multi-day festivals or single events will be organized to showcase the local youth initiatives, with the goal of reducing the intergenerational gap.

The program, therefore, will be divided as follows:

“CLAIMING EUROPE”

The Opening Ceremony



Alongside these flagship events, additional thematic activities will be carried out for each Piazza, as part of the over 100 projects proposed by the organizations supporting the candidacy, which, for example, we will list below.

The first three months will be dedicated to the thematic activities of the **Piazza of Contemporary Agora** and the **Piazza of Regeneration and Housing**.

PIAZZA OF CONTEMPORARY AGORA

Projects/ Initiatives	Description and target group	Partners	Funding sources
European Democracy Festival	New boosted European edition in cooperation with CNG and national youth organizations all over Europe	National Youth Council, Youth organizations, Municipality	Public, Private
LocalUP	City version of European LevelUP event	National Youth Council, Youth organizations, Municipality	Public, Private
Vote16 campaign	Series of open mic events during the year on the theme of civil and political rights, advocating for vote16 in Italy and in the city	National Youth Council, Youth organizations, Municipality	Public, Private

Projects/ Initiatives	Description and target group	Partners	Funding sources
Civic education programmes	Cycle of peer-to-peer training for young people in cooperation with different stakeholders and schools	Youth Organizations, Municipality, other stakeholders	Public, Private
P4W Young - Parma for Women Young	Within the Parma for Women project (https://parmaforwomen.it/), creation of an ad hoc column that tells stories of European women in Parma who stand out for their fight for gender equality during the year of candidacy.	Ci Pensa ZOE Association, Youth organizations	Private
At the School of Solidarity	Spread the culture of giving among young European generations through a winter school of training and exchange	MUNUS	Private
Open Cycle	A bike day tour around the city to discover youth associations working on youth participation and the local Youth Centers.	Youth Commission 27	Public, Private

PIAZZA OF REGENERATION AND HOUSING

Projects/ Initiatives	Description and target group	Partners	Funding sources
Spin-off Festival of the New European Bauhaus	Festival dedicated for youth and raising stars around the topic of NEB	Community of NEB, Youth Organizations	Public, Private

Projects/ Initiatives	Description and target group	Partners	Funding sources
National Summit on student housing	Event aimed at identifying strategies to help solve the youth housing problem.	University of Parma, Municipality, Youth Organizations	Public, Private
Parma Manifesto to lead the way out of the housing crisis.	A series of meetings and open debates for the creation of a clear policy for the youth housing crisis.	Youth organizations	Public, Private
Rethinking city	Participatory workshops for the rethinking of public spaces in the city and the generative reuse of private spaces that are currently vacant or disused	Youth organizations, Municipality	Public, Private
Open Design Studio for the redevelopment and renovation of the premises of the former Trento Cinema	The project aims to open an open call to young European architects and designers to rethink the spaces of the old Cinema Trento, tailor- made for young people needs	ASCOM	Private
School of Architecture of the Young Generations	School of Architecture of the Young European Generations on the themes of the New European Bauhaus	WORKOUT Pasubio, Youth Organizations	Private

In addition to these initiatives, a communication campaign and a pilot project conceived by the youth of Parma, titled "**Adopt a Grandchild**" will also be launched. This initiative aims to connect elderly individuals who live alone and need a bit of help at home with young, out-of-town university students who are looking for affordable housing. It is an original way to address different generational needs while creating opportunities to unite their purposes.

From month 4 to month 6, the satellite activities on the themes of the **Piazza of Beauty** and the **Piazza of Inclusive Sport** will take place.

PIAZZA OF BEAUTY



ANNEX VII
EYC 2027
Programme details..
From the
preparation Phases
to evaluation year.

Projects/ Initiatives	Description and target group	Partners	Funding sources
EuroSound: Unity through Music	Through a series of collaborative and intercultural musical activities, this initiative aims to create stronger bonds among young people from different European countries, encouraging cultural exchange and mutual understanding	Youth organizations	Public, Private
27 Artistic Residence	Dedicate to youth (U35) all over Europe and promoted by Teatro Regio.	Teatro Regio, Municipality, youth organizations	Public, Private
White Night of Youth Creativity	Promoting all young cultural and artistic young talents through the city streets	Museums, Theatres, Municipality, Youth Organizations	Public, Private
Parma EYC27 LP	Through a series of workshop on youngster genres as trap and similar.	Youth organizations	Public, Private
The Young European Orchestra	Create an open call for the selection of 20 young musicians in Europe, for the formation of an orchestra that will develop new music, residential in Parma, and which will conclude in a concert program.	ParmaFrontiere Association, Boito Music Conservatory	Public, Private
Open Youth Chamber	Spaces within commercial and nightlife venues, in collaboration, which host young European musicians to be able to offer their music during the year of candidacy, as "open chamber music".	ParmaFrontiere Association, Boito Music Conservatory	Private

Projects/ Initiatives	Description and target group	Partners	Funding sources
Jazz Workshop	Workshops aimed at promoting knowledge of Jazz music among young people.	ParmaFrontiere , Boito Music Conservatory	Private
BDC LAB, a school of looks and artistic events	Artistic Media Literacy course, for the creation of artistic events aimed at young people.	BDC LAB, ECHO, youth organizations	Private
Bergamina Art	3-week artistic residency for young people with a strong "green" vocation and with the aim of generating works of art with sustainable and recyclable materials.	Agricola Bergamina, Youth Organizations	Private
Toscanini Community Music	Sharing activity of emerging European music among young musicians who will come to Parma in the year of the Title.	La Toscanini Foundation, youth organizations	Private
International Contemporary Circus Festival "Tutti Matti per Colorno"	Organization of the Festival with more accessible and youth friendly measures.	Tutti Matti per Colorno, Grand Circus Hotel	Private, Public
European Popular Theater	Theater and live entertainment activities that will invite young European artists involved in the rural areas of the Province of Parma.	Teatro Necessario	Private

In addition to these activities, the following initiatives have also been planned:

Wall of Beauty: Construct a white, semicircular wall, for example, in a public square, where on different days, young people aged 16 to 35 can (1) Post poems and hold poetry reading sessions; (2) Present performances in theater, dance, or dance-theater; (3) Participate in jam sessions; Invite Toschi students to decorate the wall live, like street artists (graffiti).

Ancient Newsstands: A project to repurpose unused newsstands. Each newsstand could become an information and cultural dissemination point for Parma and its province. One day a month, near these newsstands, there would be an initiative featuring stands where people can use different instruments to create music. From a classic piano to producing trap music using AI with mixers and computers, as well as Latin instruments.

PIAZZA OF INCLUSIVE SPORT

Projects/ Initiatives	Description and target group	Partners	Funding sources
European popular and antiracist sports championship	European Popular Sports Championship to combat racism and promote inclusion among young people	La Paz, Municipality, Youth Organizations	Public Private
National Festival of the Inclusive Sports	3-day initiative dedicated to the knowledge of European Paralympic sports, as well as the awareness of using sport as a driving force for social inclusion	Youth Organizations ,Municipality	Public, Private
Parma Youth Task Force	Actions for the localisation of the Kazan Action Plan	Youth organizations	Private
Breaking the Silence	Workshops and activities aimed at young people to encourage an environment to combat violence and promote mental well-being through sport.	Rugby Mental Health Lab, Youth and Sport Organization	Private
Giocampus	Giocampus is a project that promotes the well-being of future generations through a training course that combines physical education and nutritional education.	Youth Organizations ,Municipality, private	Public, Private
Parma Palio	<i>Corsa dello Scarlatto</i> , a typical popular game from Parma open to young Europeans	CSI Parma, Youth Organizations	Private, Public

From months 7 to 9, the activities will focus on the themes of the **Piazza of Future Ateliers** and the **Piazza of Food**.

PIAZZA OF FUTURE ATELIERS

Projects/ Initiatives	Description and target group	Partners	Funding sources
Open Jam for young people	Festival on the future of work dedicated to the under-35s	Ambrosetti Foundation, Municipality, SMEs and youth organizations	Public, Private
Connecting the City	Through the expansion of wi-fi areas and customisation of the captive portal Digital Inclusive Future, through a series of workshop tailored for NEET on digital fabrication	Retelit Enia Spa, Municipality	Public, Private
Pilot Actions on Sustainable Fashion Design	Pilot actions carried out through workshops and seminars aimed at increasing self entrepreneurship skills and education in conscious fashion design	MHUDI	Private
Transition & Automation Farm Academy	Training course for young Europeans in the transition to the artisan job of the future.	GIA, youth organizations	Private
Young people and new technologies	Conference aimed at emerging young people who have founded start- ups based on new technologies	CEIS Foundation, youth organization	Private

In addition to these initiatives, a satellite event to the flagship event "Imprese OFF" will be a fair set up to showcase craftsmanship, ranging from the most traditional crafts (such as bookbinders, small bookstores, umbrella makers, toy makers—trades that are disappearing) to the most advanced and technological jobs (e.g., involving AI). The goal of the event is to facilitate knowledge exchange between generations and encourage schools, especially technical and vocational institutes, to explore the various trades in the city of Parma.

PIAZZA OF FOOD

Projects/ Initiatives	Description and target group	Partners	Funding sources
World Youth Forum	Cibus event on global food themes, oriented towards the youth world.	CIBUS, AIGU, Municipality and other youth organizations	Public, private
Annual Conference Unesco	Key platform of the Creative Cities Network, with the aim of having young Europeans design the model of the City of Food	Network of Creative Cities of Unesco, Municipality, AIGU, Youth Organizations	Public, private
Climate Food Chef	A skills acquisition course for the Young Chefs of the Future.	ALMA, Barilla, Youth organizations, University of Parma	Private
“Ti voglio Pane, Anolino, Susanna” Workshop	Encourage young Europeans in the process of developing skills related to intangible heritage and exchanging it through moments of discussion aimed at sharing the future of food and nutrition in Europe following climate change.	Youth Organizations	Private
Oscar Green 2027	Parma edition of the young innovative agricultural businesses award, extended to a European level.	Coldiretti Giovani Impresa Emilia- Romagna, Youth Organizations	Private
Agri-Academy	The academy of young European farmers of the future. An intensive week in Parma for a selection of young future European farmers.	Coldiretti Giovani Impresa Emilia Romagna, Youth Organizations	Private

Finally, during the last months of 2027, the activities will focus on the **Piazza of Climate Disarmament** and the **Piazza of Open Education**.

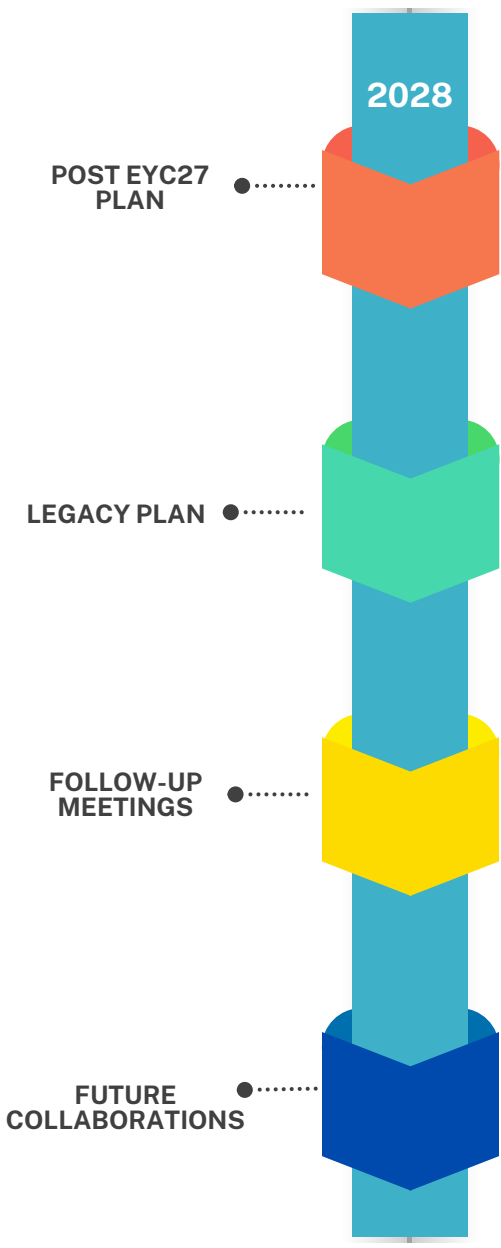
PIAZZA OF CLIMATE DISARMAMENT

Projects/ Initiatives	Description and target group	Partners	Funding sources
EUgreen Meeting	The City will host the EUgreen Meeting with Universities and Municipalities involved in the network with the aim to empower youth participation	University of Parma, Municipality, youth organizations	Public, Private
Parma GreenWeek 2027	A week of events in the city linked to the theme of energy transition and environmental sustainability, with an exclusive focus on the young generations.	Municipality, Youth Organizations	Public, Private
Flumen Festival of Ecology, Nonviolence and Migration.	A youth-lead 3 days event alternating moments of performance with open discussions with a network of associations and guests of national relevance.	Movimento non Violento, Youth Organizations, Municipality	Public, Private
Action for Peace	Capacity building programme on climate and peace action for NGOs and young people, linked with European and international context.	Youth Organizations	Public, Private
City of Dialogue Summit	Summit aimed at young Europeans from cities belonging to the Cities of Dialogue Network of the "Intercultural Cities" program of the Council of Europe	ICEI, Municipality, Youth Organizations	Public, Private
Living Lab	Laboratory actions with young people on environmental sustainability issues	Intecral Parma	Private

PIAZZA OF OPEN EDUCATION

Projects/ Initiatives	Description and target group	Partners	Funding sources
European Young Researchers' Night	An event which, on the occasion of the European Researchers' Night, will bring together events and young researchers from all over Europe.	University of Parma, Youth organizations	Public, Private
Mi prendo il mondo	Youth-lead educational initiative in cooperation with Turin International BookFair	Turin International BookFair, Municipality, Youth Organizations	Public, Private
Parma EYC27 gamification	Tool to spread non-formal education on the bid themes	Youth organizations	Private
Together for the Future	Project dedicated to supporting young people with fewer opportunities	Youth organizations, Municipality	Public, Private
The Visible Translator	Translation competition involving young translation professionals from all over Europe.	University of Parma, Cultural Department	Private
Culture and Arts Summer Schools	Organization of a Summer School aimed at young European researchers of arts and culture, aimed at deepening Europe's cultural richness.	University of Parma, Cultural Department	Private

The 2028, year of evaluation



In 2028, following the year of the candidacy, our focus will shift to evaluation and follow-up for EYC 2027.

This will include preparing final reports for the European Youth Forum and drafting monitoring and impact evaluation reports based on public hearings with the city's youth, while also initiating post-EYC planning.

We will implement the Legacy Plan to ensure that some of the activities from EYC 2027 continue in collaboration with local and national authorities.

Additionally, follow-up meetings will be organized with other European cities and young people who participated in EYC 2027 to assess the impact and explore possibilities for future collaborations.



Budget Preview

The project budget, as indicated in Section 13 of the dossier, has received strong endorsement from the private sector of the city of Parma, which sees this candidacy as a major opportunity to reduce the generational gap and reverse the negative trend in youth engagement in the city's life. The budget, with a total forecast of 12 million euros, is planned and divided as follows. In detail, this is the projected breakdown of expenses required for the preparatory years and the candidacy year to implement the program:

TYPE OF COSTS	Unit	# of unit	Cost in Euro
Preparation Phase	Months	24	1.000.000,00
Programme Phase			7.500.000,00
<i>Piazza of Food</i>	Flagship Event	1	400.000,00
<i>Piazza of Beauty</i>	Flagship Event	1	400.000,00
<i>Piazza of Future Atelier</i>	Flagship Event	1	400.000,00
<i>Piazza of Regeneration & Housing</i>	Flagship Event	1	400.000,00
<i>Piazza of Climate Disarmament</i>	Flagship Event	1	400.000,00
<i>Piazza of Contemporary Agora</i>	Flagship Event	1	400.000,00
<i>Piazza of Open Education</i>	Flagship Event	1	400.000,00
<i>Piazza of Inclusive Sport</i>	Flagship Event	1	400.000,00
<i>Paths of Transformation Activities</i>	Flagship Event	2	300.000,00
<i>Open & Closing Ceremony</i>	Flagship Event	2	500.000,00
Open Call for youth Projects	Funded projects	80	1.000.000,00
Other activities in Programme	Events	100	2.500.000,00
Salaries			1.500.000,00
<i>PMO</i>	Resources	1	100.000,00
<i>Parma Makers</i>	Resources	8	400.000,00
<i>Intersectorial Manager</i>	Resources	1	50.000,00
<i>Administration</i>	Resources	2	150.000,00
<i>Other staff members</i>			800.000,00
Communication			1.500.000,00
<i>Visual & Brand Identity</i>	Lump sum	1	100.000,00
<i>Social Media Managers</i>	Lump Sum	1	100.000,00
<i>Communication Plan and tools</i>	Lump Sum	1	300.000,00
<i>App & website</i>	Lump Sum	1	300.000,00
<i>Other Cost</i>	Lump Sum	1	700.000,00
Contingency			500.000,00

ANNEX VIII

Governance, Youth Test Process and the Manifesto of Youth Cities

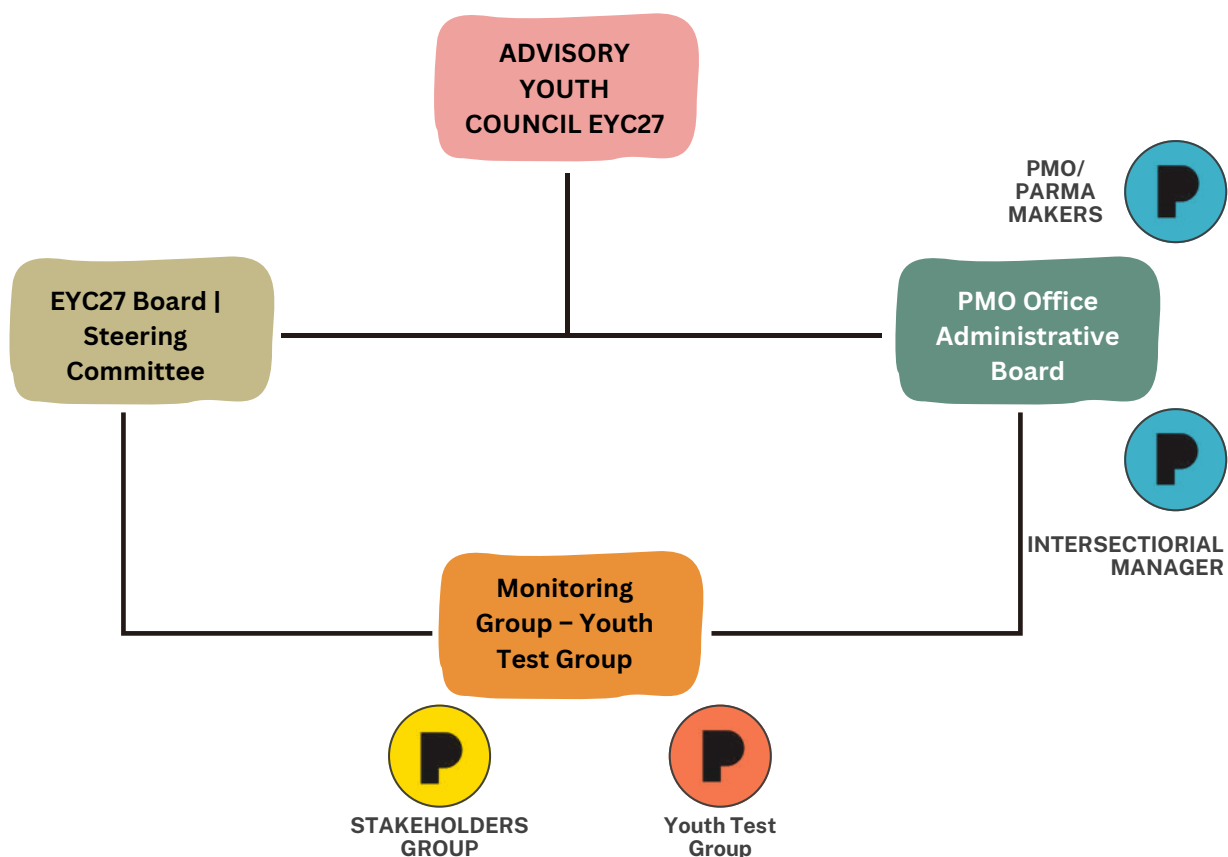


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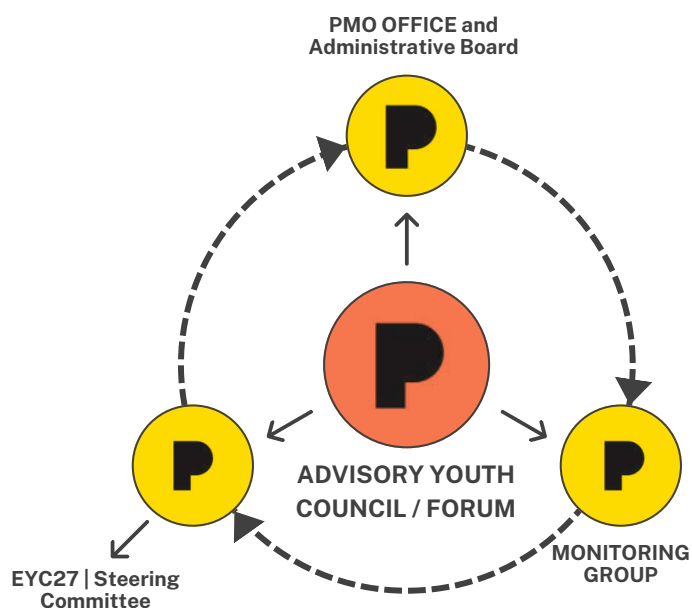
Governance

The governance system, explained in Section 8 of the dossier, is structured to ensure that young people who will coordinate activities during the title year are given decision-making guarantees. This system was designed after numerous meetings and is the result of a participatory process involving the coalition of youth organizations supporting the candidacy and the youth of Commission 27. From these discussions, the need emerged to establish an independent body capable of representing youth organizations while also having the authority to coordinate the candidacy year. Several models were explored during an event held on September 9th, involving young people and city administrations across Italy that have initiated significant youth engagement processes, coming from the Network of Cities recognized as the Italian Capital of Youth by the National Youth Council.

The **decision-making process** identified will be ensured through two instruments: (1) The Participatory Regulation of the Municipality of Parma, established by municipal law, which grants young people the right to consult and influence decisions on youth-related matters, and (2) the establishment of the Parma Youth Forum, an independent body that aims to bring together all the associations and young people already united under Commission 27 for this candidacy process.

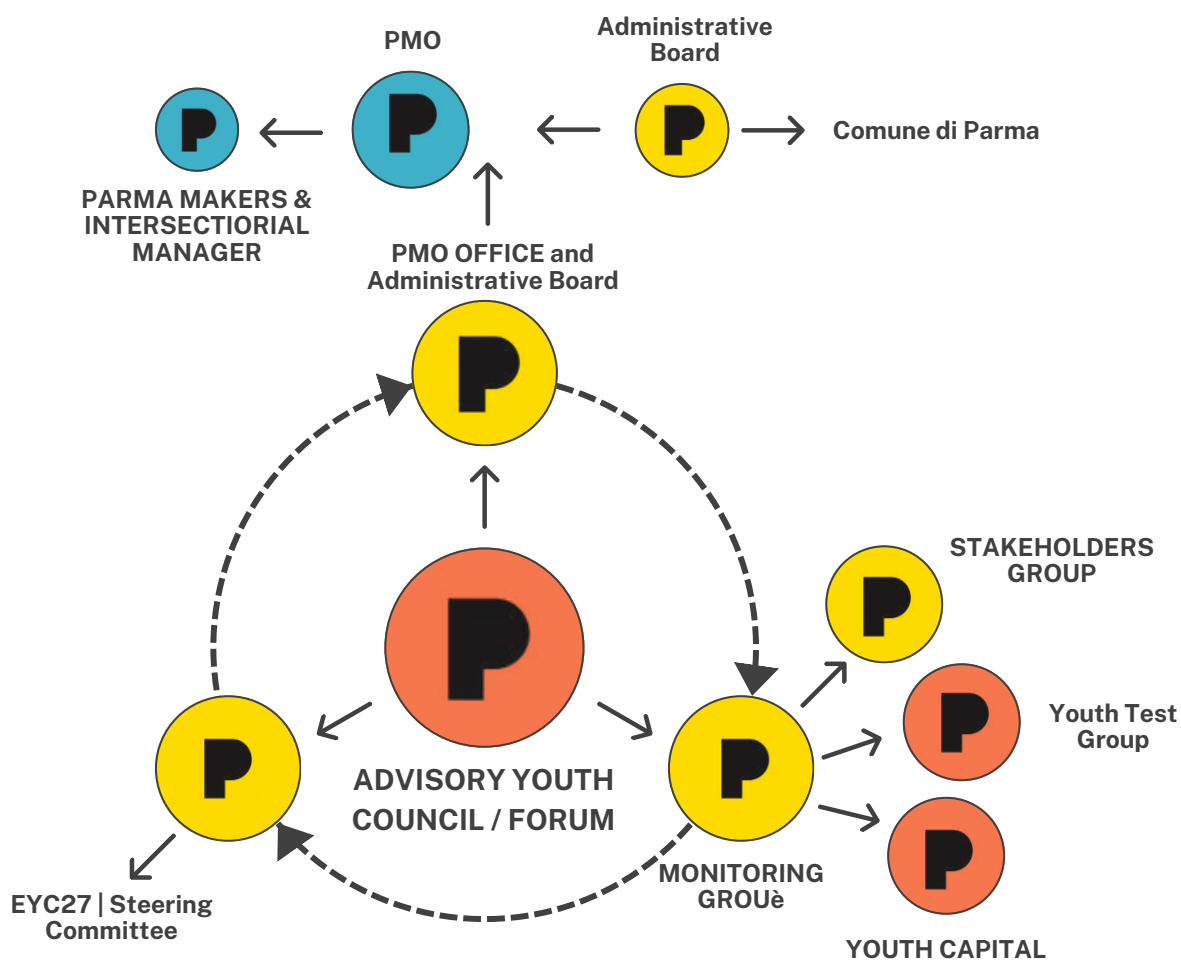


From the above diagram, we can see the matrix management system that will guide the title year. The Advisory Youth Council, also referred to as the Youth Forum, will be the body leading the organization of the candidacy year, providing guidance on the budget and planned activities. Through a public call, it will appoint the Steering Committee and the office of young project managers, the Parma Makers. All activities will be monitored by the Monitoring Group and the Youth Test Group.



From this diagram, the decision-making relationship and the communication flow between the various bodies coordinating the candidacy, along with their roles and definitions, are even clearer.

Each of the actors involved in the decision-making process is composed of resources that will have different roles and forms of interaction within their groups. These roles will be clearly defined in the initial phase of the preparatory year. Below, their interrelationship can be seen.



Youth Test, where we are?

The flowchart summarizes the process of the Youth Test application in Parma, focusing on the evaluation of the entire Documento Unico di Programmazione (DUP) of the Municipality of Parma, which is the city's most important programmatic document. The process is divided into two main phases. In the first phase, there is a granular systematization of DUP measures, mapping of projects by areas of intervention, and identification of generational measures through a marking checklist. It also involves training of senior municipal staff and engaging youth associations to assess the marked measures. The second phase includes drafting the Annual Evaluation Report, selecting case studies for in-depth examination, and analyzing pilot projects to assess progress towards pre-set targets. The Youth Test marking of DUP is currently ongoing.

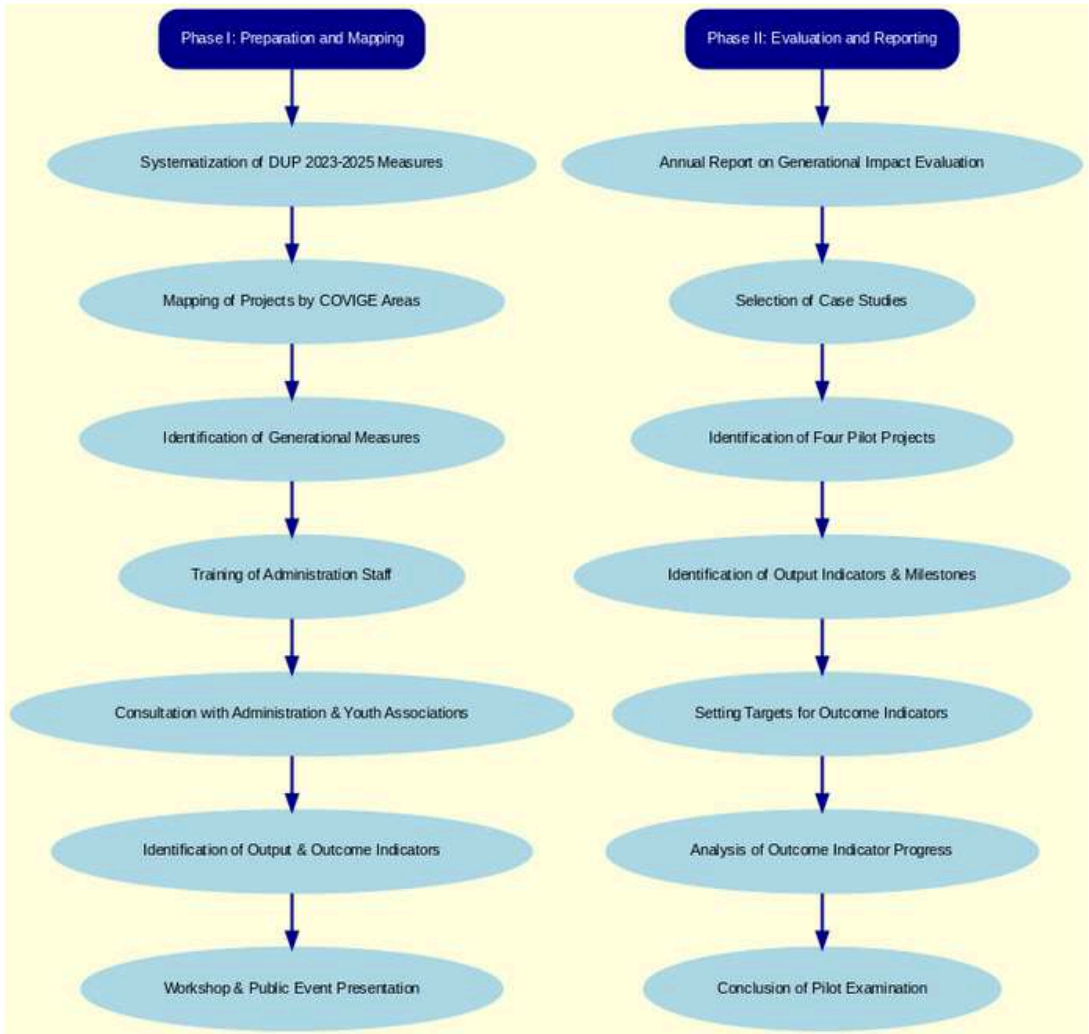
Phase I

- Granular systematization of the DUP 2023-2025 measures of the Municipality of Parma by missions, strategic objectives, and projects.
- Mapping of projects by COVIGE intervention areas (well-being, inclusion, work, education).
- Identification of generational, potentially generational measures—and other measures—through the compilation of a marking checklist.
- Training of senior and highly qualified staff from the administration departments.
- Consultation with the administration and youth associations on the results of the initial marking and the final report on the marked measures.
- Identification of output and outcome indicators with available baselines and targets relevant to the DUP projects identified as generational and potentially such, and association with the COVIGE intervention areas.
- Discussion of the study in a dedicated workshop with the administration and youth associations, followed by a case study report presented in a public event attended by the Minister of Institutional Reforms and Regulatory Simplification, Maria Elisabetta Alberti Casellati.

Phase II

- Preparation of the Annual Report on the Generational Impact Evaluation of the DUP 2023-2025 through consultation with the administration.
- Shared selection of marked measures for examination through specific case studies.
- Identification of four pilot projects to examine, including three generational measures and one potentially generational, each associated with at least one of the four COVIGE intervention areas.
- Identification of quantitative output indicators and milestones for each project.
- Identification of targets for the outcome indicators, previously established in Phase I, adjusted based on data availability and strategic relevance (regional, national, European, and international targets).
- Analysis of each project's progress and speed toward achieving the outcome indicator and target.
- Conclusion of the pilot examination of the sample measures toward their targets

Youth Test, where we are?



The Youth Cities Event

The event held on September 9th in Parma brought together young people from various Italian cities and their administrators. The goal was to discuss models of youth participation in Italy and support Parma as a model candidacy for the entire country. Several proposals emerged from this event, which have been drafted into a preliminary manifesto that will be refined in the coming months. This manifesto will initiate a long-term collaboration aimed at increasing youth participation and reducing the generational gap throughout Italy, not just in Parma.

The draft of Youth Cities Manifesto

We, representatives and supporters of the Network of Youth Cities composed by **Parma, Pesaro, Bergamo, Brescia, Potenza, Pisa, Napoli, Taranto and Trento**, commit to building cities where young people are protagonists, not merely spectators. We believe in the potential of young people to transform our communities into inclusive, supportive, and innovative spaces, and for this reason, we come together in a shared journey defined by concrete goals and actions to promote youth well-being and participation.

Principles and Commitments of the Network

1. Identify participation tools with clear objectives and replicable models
2. Our cities must become laboratories of active participation, where young people can contribute to planning and developing their own territories. To this end, we are committed to creating participation tools with clear objectives, experimental and replicable models in every local context.
3. Share databases for better understanding of youth realities
4. Knowledge is power. To understand the needs and ambitions of young people, we will promote the sharing of data and information among our cities, ensuring transparency and accessibility to all stakeholders. Only through sharing and analyzing data can we identify the most appropriate responses to current challenges.
5. Make culture accessible in all its forms
6. Culture is a right and a driver of change. We believe in the need to make culture accessible and participatory for all young people, promoting initiatives and artistic, creative, and learning pathways that overcome economic, social, and geographical barriers.
7. Address the issue of proximity
8. Proximity is the foundation of a cohesive community. We want to support initiatives that prioritize human relationships and interaction between young people and citizens, reducing physical and symbolic distances between different groups and fostering a social fabric based on collaboration and solidarity.
9. Create spaces for young people that are not just consumption spaces
10. Young people need spaces that are not solely dedicated to consumption but also to personal and collective growth. We envision meeting spaces for creativity, education, and dialogue, where young people can experiment and co-create with the community.
11. Tell the complexity and diversity of youth
12. We recognize that youth is not a homogeneous group. We will support the narrative of the diverse identities and paths that make up the youth world, valuing complexity and differences to overcome stereotypes and create a more inclusive society.



Concrete Actions

1. **Mapping young people**, We will initiate a process of mapping young people at the local level to identify needs, expectations, and untapped potential. Mapping will be the foundation for building appropriate and targeted policies and actions.
2. **Connecting to meaningful participation in politics**, We will promote the meaningful participation of young people in decision-making processes, strengthening their presence in local forums and political contexts, so they can genuinely influence the choices that affect their future.
3. **Safe and accessible spaces for well-being**, We are committed to ensuring that each city offers safe and accessible spaces for all young people, for their physical, mental, and social well-being. These spaces must be open, inclusive, and designed together with young people.
4. **Need to decentralize institutions**, We want to bring institutions closer to young people and local communities by decentralizing decision-making centers and making services and opportunities more accessible. Only then can we make political participation fairer and more widespread.
5. **Work to keep young people's interest alive**, To keep young people's interest in political and social issues alive, we will promote innovative activities and educational pathways that make them protagonists and encourage their active involvement.
6. **Concrete actions based on collected data**, The data collected through mapping and other initiatives will be used to develop concrete, measurable actions that respond to the needs expressed by young people. Our commitment is to translate knowledge into actionable policies.
7. **Sustainability as interconnectedness**, Sustainability is not only an environmental principle but also a social and economic one. We will promote a vision of sustainability as interconnectedness among all aspects of urban life, valuing the contribution of young people to create resilient and supportive communities.

Conclusion

Our commitment as the Network of Young Cities is to create contexts that value the energy, creativity, and diversity of young people. We want to build cities where every young person feels welcomed, heard, and capable of positively influencing their future. We are united to transform our vision into reality, through concrete, participatory, and sustainable actions.

ANNEX IX

The letters of support by European, National, Regional and Local organizations



Parma
*Candidate
European Youth
Capital 2027*

LIST OF SUPPORTING LETTERS

The letters of support in this section are not just simple endorsements for the candidacy. Each group of organizations has been categorized based on the type of support they will provide to the project. For each category, we will explain their role in the candidacy.

Below are the letters from the Italian Minister in charge of Youth Policies and the Italian Youth Agency, both of which will provide concrete support to the candidacy. The Italian Youth Agency, specifically as the executing agency of the Erasmus+ program and the European Solidarity Corps, will contribute through awareness-raising initiatives and by organizing specific activities in the area.

Ministry for Sport and Youth of Italy

Support for the Parma EYC 2027 candidacy by
the Minister of Sport and Youth, Mr. Abodi

Prot. 15/02/2024 n°0033064

MIM_ABODI-0000379-P-15/02/2024


Presidente del Consiglio dei Ministri
IL MINISTRO PER LO SPORT E I GIOVANI

Roma, 14 febbraio 2024
Egr. Prof. Michele GUERRA
Sindaco Comune di Parma

Oggetto: lettera di adesione alla candidatura di Parma capitale europea dei giovani per il 2027

Cono sindaco, cono Michele,
esprino il mio sostegno alla candidatura di Parma come Europea Youth Capital per il 2027.
Ritergo, infatti, che la Città di Parma abbia tutte le capacità per ospitare e organizzare egregiamente il programma di oltre cento eventi sui temi di attualità che prevedono il coinvolgimento di enti locali e nazionali, con la partecipazione di tanti giovani.

Coni'olmente,

Andrea ABODI


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National Youth Agency of Italy

Support, also in financial terms, from the management body of the Erasmus+ and European Solidarity Corps funds, to the organization of activities during the European Youth Capital year.
Prot. n. 0250029 del 30/09/2024



AIG/8601/SDG

Al Comune di Parma
Settore Sport e Giovani - SO Giovani
Responsabile Dott.ssa Emanuela Allegri
E-mail: c.bernieri@comune.parma.it

Oggetto: Lettera di adesione alla candidatura di Parma capitale europea dei giovani per il 2027 – Round finale

La sottoscritta Federica Celestini Campanari, nata a Roma, il 26 febbraio 1983, domiciliata per la carica presso la sede legale dell'Ente – Agenzia Italiana per la Gioventù, in qualità di Legale Rappresentante dell'Agenzia Italiana per la Gioventù, codice fiscale 97474140585 con sede legale in via Sabotino, 4 – 00195 Roma

DICHIARA
di sostenere la candidatura di Parma come European Youth Capital per il 2027.

con l'obiettivo di trovare sinergie tra l'Agenzia Italiana per la Gioventù e il Comune di Parma con la sua comunità giovanile sui temi afferenti alla missione dell'Agenzia e ai programmi europei Erasmus+ e Corpo Europeo di Solidarietà. In particolare, l'AIG si propone nel caso di assegnazione del titolo EYC27 di organizzare su Parma alcune attività programmatiche sui temi dello sport e del benessere, dell'inclusione dei giovani con minori opportunità e della disabilità, della partecipazione giovanile e della cittadinanza attiva nonché offrire opportunità di maggiore conoscenza dei Programmi Europei e delle finalità istituzionali dell'Ente. I costi, stimati in circa € 100.000, per la realizzazione di tali iniziative, appuntamenti e eventi, saranno interamente a carico dell'AIG. Si precisa che tale impegno economico è soggetto a conferma e/o eventuale possibile modifica.

Luogo e data
Roma, 30/09/2024

Il Legale Rappresentante
Nel caso di firma autografa allegare copia del documento d'identità

Firmato digitalmente da: FEDERICA
CELESTINI CAMPANARI
Data: 30/09/2024 16:50:43

The national youth organizations that endorsed the candidacy are mostly affiliated with the National Youth Council, aiming to strengthen the national network supporting Parma EYC27. Each of these organizations will actively engage by organizing youth events to be held in Parma in 2027.

Link to Letters: https://bit.ly/ParmaEYC2027_NationalYouthOrganizations_Support

22 NATIONAL YOUTH ORGANIZATIONS [[Link to letters](#)]

ARCI GAY https://www.arcigay.it/ Prot. n. 0016656 25/01/2024 e n. 138522 03/06/2024	YOUTH MED https://www.youthmed.net/ Prot. n. 0016694 25/01/2024	VISIONARY https://www.orgvisionary.com/ Prot. n. 0016690 25/01/2024	US ACLI https://www.usaccli.it/ Prot. n. 0016685 25/01/2024
RAD-UNI https://www.raduni.org/ Prot. n. 0016682 25/01/2014	LEGACOOP https://www.legacoop.coop/ Prot.n. 0016679 25/01/2024	ESN – Erasmus Student Network https://www.esn.org/ Prot. n. 0016674 25/01/2024	GIOVANI ARTISTI ITALIANI https://www.giovanartisti.it/ Prot. n. 7051 12/01/2024
LE VILLAGE https://www.levillagebycaparma.it/ Prot.n.0248240 15/11/2023	AGESCI https://www.agesci.it/ Prot.n.0258548 28/11/2023	JA ITALIA https://www.jaitalia.org/ Prot.n. 0280078 18/12/2023	LUDE <i>Libera Università dell'Educare</i> https://www.facebook.com/LUdEducare/ Prot.n. 0280255 18/02/2023
AIGA <i>Associazione italiana giovani avvocati</i> https://www.aiga.it/ Prot. n. 3046 08/01/2024	BREAK THE SILENCE ITALIA https://www.instagram.com/breakthesilence_ita/?hl=it Prot. n. 0278231 14/12/2023	YAS <i>Young Ambassadors society</i> https://y7italy.com/ Prot. n. 02714244 11/12/2023	ARCI https://www.arci.it/ Prot.n.0272504 11/12/2023
AZIONE CATTOLICA ITALIANA https://azionecattolica.it/ Prot. n. 0016661 25/01/2024	CROCE ROSSA ITALIANA https://cri.it/ Prot. n. 0016671 25/01/2024	AIGU <i>Associazione Italiana Giovani per l'Unesco</i> https://aiguofficial.it/ Prot. n. 0119078 13/05/2024	ScuolaZOO https://www.scuolazoo.com/ Prot. n. 0139139 03/06/2024
EUROPIAMO https://www.europiamo.org/ Prot.n.0255156 23/11/2023	COLDIRETTI https://giovanimpresa.coldiretti.it/ Prot. n. 124270 17/05/2024		

List of European, National, Regional and Local Supporting Letters [[Link Letter](#)]
https://bit.ly/ParmaEYC2027_LettersOfSupports

The categorization chosen for these letters corresponds to the level of commitment each organization will contribute to the candidacy. European and national cities will offer their support in defining a youth-friendly city model.

Previous European Youth Capital Cities and Short-Listed Cities for EYC27

NATIONAL YOUTH CONGRESS OF TIRANA https://krk.al/?external=1 Prot. 142828 06/07/2024	MUNICIPALITY OF CHISINAU https://www.chisinau.md/ro Prot. n. 0122286 15/05/2024
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The network of Italian youth cities will support Parma by building a network of youth-friendly cities. These are some of the letters from municipalities with projects to share that have chosen to support us. In Annex VIII, you will find the draft of the Manifesto through which these cities commit to working in synergy for the Youth, with Parma as the lead city.

4 Italian Youth Cities

MUNICIPALITY OF BERGAMO https://www.comune.bergamo.it/ Prot. n. 0241732 23/09/2024	MUNICIPALITY OF NAPOLI https://www.comune.napoli.it/home Prot. n. 0233826 del 13/09/2024	MUNICIPALITY OF PESARO https://www.comune.pesaro.pu.it/ Prot. n. 0234470 del 13/09/2024	MUNICIPALITY OF BRESCIA https://www.comune.brescia.it/ Prot. n. 0247776 del 27/09/2024
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In this section, it is stated that University and regional institutions will provide technical and scientific support to the proposal. Additionally, cities in the rural areas surrounding Parma will ensure the possibility of offering opportunities from the year of the candidacy to young people living in the outskirts and rural areas.

23 European, National, Regional, Local Bodies and Universities

UNIVERSITY OF PARMA https://www.unipr.it/ Prot. n.0273810 12/12/2023	REGIONE EMILIA-ROMAGNA https://www.regione.emilia-romagna.it/ Prot.n.0253911 21/11/2023 And 0146176 del 12/06/2024	EFSA Autorità Europea Per La Sicurezza Alimentare https://european-union.europa.eu/index_it Prot. n. 2794 del 8/1/2024	UNIVERSITÄT MAGDEBURG https://www.ovgu.de/en/Otto+von+Guericke+University+Magdeburg.rss Prot. n. 0017704 26/01/2024
WORMS <i>Città gemellata con Parma</i> https://www.worms.de/neu-de/ Prot. n. 0271471 11/12/2023	CORFU' Island <i>Città gemellata con Parma</i> https://corfu.gr/ Prot.n.0261902 30/11/2023	TOURS <i>Città gemellata con Parma</i> https://www.tours.fr/ Prot. n. 027197 11/12/2023	BOURG EN BRESSE <i>Città gemellata con Parma</i> https://it.wikipedia.org/wiki/Bourg-en-Bresse Prot. n. 0282343 20/12/2023
UNIVERSITY OF SIENA https://www.unisi.it/	REGIONE VENETO https://www.regione.veneto.it/	REGIONE TOSCANA https://www.regione.toscana.it/	MUNICIPALITY OF CHIERI

Prot. n. 0123986 17/05/2024	Prot. n. 0125993 21/05/2024	Prot. n. 0129326 14/05/2024	https://comune.chieri.to.it/ Prot. n. 0126007 21/05/2024
UNIVERCITIES (Network di città universitarie tra cui Parma, Lublin e Ganth) https://eunivercitiesnetwork.com/ Prot. n. 0272801 11/12/2023	EU GREEN https://eugreenalliance.eu/ Prot. n. 0020087 30/01/2024	CONI – Regional Committee https://emiliaromagna.coni.it/ Prot. n. 0236441 del 17/09/2023	MUNICIPALITY OF ROCCABIANCA https://comune.roccabianca.pr.it/it Prot. n. 0207305 del 13/08/2024
MUNICIPALITY OF LANGHIRANO https://www.comune.langhirano.pr.it/ Prot. n. 0195916 del 29/07/2024	MUNICIPALITY BORG VAL DI TARO https://www.comune.borgo-val-di-taro.pr.it/ Prot. n. 0191128 del 23/07/2024	MUNICIPALITY OF LESIGNANO DE BAGNI https://www.comune.lesignano-debagni.pr.it/ Prot. n. 0188099 del 18/07/2024	MUNICIPALITY OF COLLECCHIO https://www.comune.collecchio.pr.it Prot. n. 0187666 del 17/07/2024
MUNICIPALITY OF DENIA https://www.denia.es/es/ Prot. n. 0125792 del 28/08/2024	UNESCO CREATIVE CITIES https://www.unesco.org/en/creative-cities Prot. n. 0124596 del 27/08/2024	INTERNATIONAL BOOK FAIR OF TORINO https://www.salonelibrario.it/ Prot. n. 0186899 del 16/07/2024	

The list of economic partners, on the other hand, ensures the project's budget. These are the private entities that have decided to endorse their commitment with significant investment in the EYC 27 project. The private entities supporting the candidacy, contributing 59% of the budget as shown in Annex VII, are listed here. These include multinational companies, banks with a long-standing presence in the region, small and medium-sized enterprises and their consortia, as well as foundations and numerous organizations that have sought to enrich the Parma EYC27 program.

35 Project and Economic Partners Support

Fondazione Cassa di Risparmio di Parma https://www.fondazione.crp.it/ Prot. n. 134240 28/05/2024	CHIESI Farmaceutici https://www.chiesi.com/ Prot. n. 0136288 30/05/2024	FIDENZA VILLAGE Value Retail https://www.thebicestercollection.com/fidenza-village/it Prot. n. 0143229 07/06/2024	PARMA, IO CI STO! https://www.parmaiocesto.com/ Prot.n.0260166 28/11/2023 e n. 0138650 03/06/2024
CONAD https://www.conad.it/ Prot. n. 0135886 29/05/2024	TEP https://www.tep.pr.it/ Prot. n. 0122348 15/05/2024	BARILLA https://www.barillagro.com/it/ Prot. n. 0142742 06/06/2024	WORKOUT Pasubio APS https://www.workout-pasubio.it/ Prot. n. 0107402 02/05/2024
FONDAZIONE MAGNANI ROCCA https://www.magnanirocca.it/	FONDAZIONE TEATRO REGIO https://www.teatroregio.parma.it/	FREREF https://illplatform.eu/who-we-are/members-and-partners/freref-2/	REVES https://www.revesnetwork.eu/ Prot. n. 0017681

Prot.n.0249602 16/11/2023 TUTTI MATTI PER COLORNO https://www.tuttimattipercolorno.it/index.php Prot.n.0249629 16/11/2023 e n. 0121266 15/05/2024	Prot.n.0257101 24/11/2023 TEATRO NECESSARIO https://teatronecessario.it/index.php/it/ Prot.n.0249607 16/11/2023 e 0121230 15/05/2024	Prot.n. 0282471 20/12/2023 RETELIT https://www.retelit.it/home Prot. n. 0113742 10/05/2024	26/01/2024 PARMAFRONTIERE http://parmafrontiere.it/ Prot. n. 3073 08/01/2024 e n. 0124262 17/05/2024
MUNUS https://www.fondazione munus.it/ Prot. n. 0124109 17/05/2024	MHUDI https://www.mhudi.it/it-home.aspx Prot. n. 0124947 20/05/2024	FONDAZIONE ARTURO TOSCANINI https://www.fondazione etoscanini.it/ Prot.n.0248451 15/11/2023 e n. 0122288 15/05/2024	INTERCRAL www.intercralparma.it Prot. n. 0255619 23/11/2023 e n. 0107523 02/05/2024
ICEI https://icei.it/ Prot. n. 0123069	GRAND CIRCUS HOTEL https://www.grandcircushotel.it/ Prot.n.0249634 16/11/2023 e n. 0121256	GRUPPO IMPRESE ARTIGIANE (GIA) https://www.gia.pr.it/ Prot. n. 0121020 14/05/2024 e Prot. n. 0161444 del 25/06/2024	FIERE DI PARMA https://www.fiereparma.it/ Prot. n. 0126160 21/05/2024
ECHO https://talkingteens.it/ Prot. n. 0125430 20/05/2024	C.S.I. Centro Sportivo Italiano www.centrosportivoitaliano.it Prot. n. 0107633 02/05/2024	CI PENSA ZOE https://www.cipensazoe.com/ Prot. n. 0125295 20/05/2024	FONDAZIONE CEIS https://www.gruppoceis.it/fondazione-ceis/ Prot. n. 0120502 14/05/2024
RUGBY PARMA MENTAL LAB https://rugbyparma.it/rugby-parma-mental-lab/ Prot. n. 0122369 15/05/2024	BERGAMINA https://www.agricolabergamina.it/ Prot. n. 0125898 21/05/2024	BDC https://www.bonannideliocatalog.com/ Prot. n. 0124891 20/05/2024	ASCOM Confcommercio Parma www.ascom.pr.it Prot. n. 0127295 21/05/2024
COOP https://www.coopalleanza3-0.it/ Prot. n. 0182549 del 10/07/2024	CREDIT AGRICOLE https://www.creditagricole.it/ Prot. n. 0214518 del 27/08/2024	IREN https://www.irenlucegas.it/ Prot. n. 0241998 del 23/09/2024	

This section includes all organizations with a strong local focus that will support youth organizations in their goal to reduce the intergenerational gap. They will work with and for young people, fostering open dialogue.

List of 69 NGOs, youth organizations and other stakeholders' supporters

CSV EMILIA Centro servizi volontariato https://www.csvemilia.it/ Prot. n. 7411 15/01/2024	FEDERAZIONE ITALIANA PALLACANESTRO https://fip.it/ Prot.n.0251487 20/11/2023	UFFICIO SCOLASTICO https://pr.istruzioneer.gov.it/ Prot.n. 0265916 05/12/2023	SCUOLA PER L'EUROPA di PARMA https://www.scuolaperleuropa.eu/ Prot.n. 0246878 14/11/2023
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CONSERVATORIO MUSICALE https://www.conservatorio.pr.it/ Prot.n. 0251534 20/11/2023	EUROPEAN COLLEGE FOUNDATION https://www.europeancollege.it/ Prot. n. 0014474 23/01/2024	ARTEMIS DANZA https://artemisdanza.com/ Prot.n.0246685 14/11/2023	THE GOOD LOBBY https://www.thegoodlobby.it/ Prot.n.0252550 21/11/2023
SEGNALI DI VITA http://www.ilrumoredelitto.com/segnali-di-vita/ Prot.n.0254687 22/11/2023	WOMEN FOR WOMEN https://sites.google.com/view/w4w-parma/home Prot.n.0257313 24/11/2023	SOLARES https://www.solaresdeilearti.it/ Prot.n.0248858 15/11/2023	FONDAZIONE CULTURALE SAVERIANA https://www.saveriani.it/chiamo/network/fondazione Prot.n.0246531 14/11/23
L.O.F.T. https://www.facebook.com/p/LOFT-Libera-Organizzazione-Forme-Teatrali-100063653496538/?locale=it_IT Prot.n.0251523 20/11/2023	OPEN STAGE https://theopenstage.it/ Prot.n.0252558 21/11/2023	PALAZZO TARASCONI https://www.palazzotarasconi.it/ Prot.n.0249697 16/11/2023	FEELING DANCE https://www.facebook.com/p/Feeling-Dance-Parma-La-Tua-scuola-di-Ballo-100063538269916/ Prot.n.0260631 29/11/2023
DISTRETTO COLLABORATIVO CASCO LEARNING https://www.cascolearning.it/ Prot. n. 6769 12/01/2024	UNIONE PARMENSE DEGLI INDUSTRIALI https://www.upi.pr.it/index.jsp Prot. n. 0014714 22/01/2024	PARMA COLOR VIOLA http://www.parmacolorviola.com/ Prot. n. 0249971 16/11/2023	VERTICAL FARMING EDUCATION https://www.verticalfarmingeducation.com/ Prot. n. 0255824 23/11/2023
A.S.D. INTERCLUB www.interclubparma.it Prot. n. 0261546 30/11/2023	UIL E.R. https://www.uilemiliario.magna.net/ Prot. n. 0113728 30/05/2024	SWING Dance Society https://www.swingdancesociety.it/ Prot. n. 011988 08/05/2024	SIRIO https://www.confcooperativeparma.net/vetrina/sirio-societa-cooperativa-sociale-arl Prot. n. 0107693 02/05/2024
SICIM https://www.sicim.eu.it/ Prot. n. 0125263 20/05/2024	SEIRS Croce Gialla Parma OdV https://seirs.org/ Prot. n. 0109447 06/05/2024	SCUOLA HOLDEN https://scuolaholden.it/ Prot. n. 0125237 20/05/2024	PA Social https://www.pasocial.info/ Prot. n. 0124388 17/05/2024
ON/OFF APS https://officineonoff.com/ Prot. n. 0119035 13/05/2024	MIRANDOLA https://www.mirandola.net/ Prot. n. 0127740 22/05/2024	MICRO MACRO https://www.associazionemicromacro.com/ Prot. n. 0119091 13/05/2024	LEGACOOP https://www.legacoop.coop/ Prot. n. 0113079 09/05/2024
KYU SHIN DO KAI https://www.ksdkparma.it/ Prot. n. 0107121 02/05/2024	IRECOOP https://www.irecoop.it/ Prot. n. 0113107 09/05/2024	IN VENTO LAB https://inventolab.com/ Prot. n. 0125087 20/05/2024	INFOMOBILITY https://www.infomobility.pr.it/ Prot. n. 0120890 14/05/2024
IEXS	I MUSEI DEL CIBO	ALTAGAMMA https://altagamma.it/	CAPAS

https://www.uniiexs.com/ Prot. n. 0124022 17/05/2024	https://www.museidelcibo.it/ Prot. n. 0113779 10/05/2024	Prot. n. 0248216 del 27/09/2024	https://www.capas.unipr.it/ Prot. n. 0130242 23/05/2024
GENERAZIONE T https://www.generazione.net.it/ Prot. n. 0122713 15/05/2024	GENERAS Foundation https://foundation.generas.it/ Prot. n. 0129396 22/05/2024	FORUM TERZO SETTORE PARMA https://www.forumterzo settoreparma.it/ Prot.n. 0112345 08/05/2024	FORMA FUTURO https://www.formafuturo.it/ Prot. n. 0105735 30/04/2024
FONDAZIONE THERAS https://www.therasgroup.com/ Prot. n. 0126045 21/05/2024	FONDAZIONE MUSEO ETTORE GUATELLI https://www.museoguatelli.it/ Prot. n. 0107733 02/05/2024	FONDAZIONE MONTEPARMA https://www.fondazione monteparma.it/ Prot. n. 0122226 15/05/2024	FEDERALBERGHI ASCOM https://www.federalberghi.it/ Prot. n. 0119247 13/05/2024
ESPLORA https://www.facebook.com/associazioneesplora/ Prot. n. 0123267 16/05/2024	EnAIP PARMA https://www.enaip.parma.it/ Prot. n. 0120529 14/05/2024	ENAC Emilia Romagna https://www.enac-emiliaromagna.it/ Prot. n. 0107506 02/05/2024	EMC2 https://www.emc2onlus.it/ Prot. n. 0107713 02/05/2024
DEMETRA Fondazione https://www.demetrafondazione.it/ Prot. n. 0124009 17/05/2024	CSE https://cseparma.it/ Prot.n. 0107511 02/05/2024	CONNESSIONI https://www.instagram.com/coop_connessioni/ Prot. n. 0124919 20/05/2024	CONFARTIGIANATO Imprese Parma https://www.confartigianatoparma.it/ Prot. n. 0111805 08/05/2024
CISL https://www.cisl.it/ Prot.n. 0112890 09/05/2024	CISITA PARMA https://www.cisita.parma.it/ Prot. n. 0107680 02/05/2024	CGIL PARMA https://www.cgilparma.it/ Prot. n. 0108918 03/05/2024	CAUTHA https://www.cauthacortona.it/ Prot. n. 0123433 16/05/2024
CAI PARMA https://www.caiparma.it/ Prot. n. 0112054 08/05/2024	ASP PARMA https://www.asp.parma.it/ Prot. n. 0111965 08/05/2024	ASCOM Confcommercio https://www.ascom.parma.it/it-it/ascom-confcommercio-parma-impreseparlitalia.aspx Prot. n. 0119240 13/05/2024	ASCOM Terziario Donne Parma https://www.ascom.parma.it/it-it/terziario-donna-parma.aspx Prot. n. 0119281 13/05/2024
ASCOM Giovani Imprenditori https://www.ascom.parma.it/it-it/gruppo-giovani-impreditori-2.aspx Prot. n. 0121027 14/05/2024	CONSORZIO SOLCO, CITTA' APERTA https://solcocittaaperta.it/ Prot. n. 0239819 del 19/09/2024	MFE Emilia Romagna https://www.mfe.it/port/ Prot. n. 0150388 del 17/06/2024	CIAC https://ciaconlus.org/ Prot. n. 0229340 del 09/09/2024
PARMA CALCIO https://www.parmacalcio1913.com/ Prot. n. 0179946 del 05/07/2024			



In this final section, we have already gathered the commitment of some influencers from Parma to contribute concretely in terms of communication and social media.

List of Young Influencers

LOTTA<https://www.instagram.com/iosonolotta/>

Prot. n. 0126846

12/05/2024

IO PARLO**PARMIGIANO**<https://www.ioparloparmigiano.com/>Prot. n. 0234973 del
16/09/2024

ANNEX X

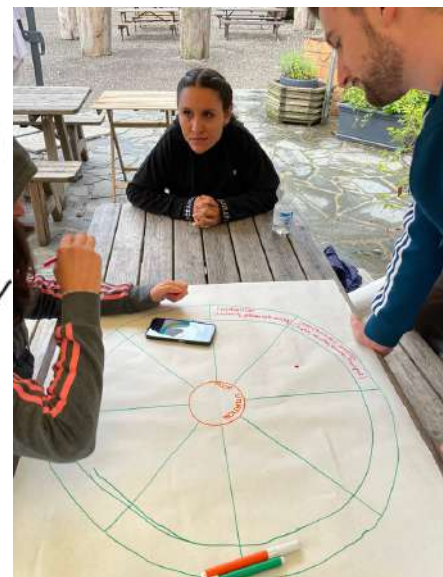
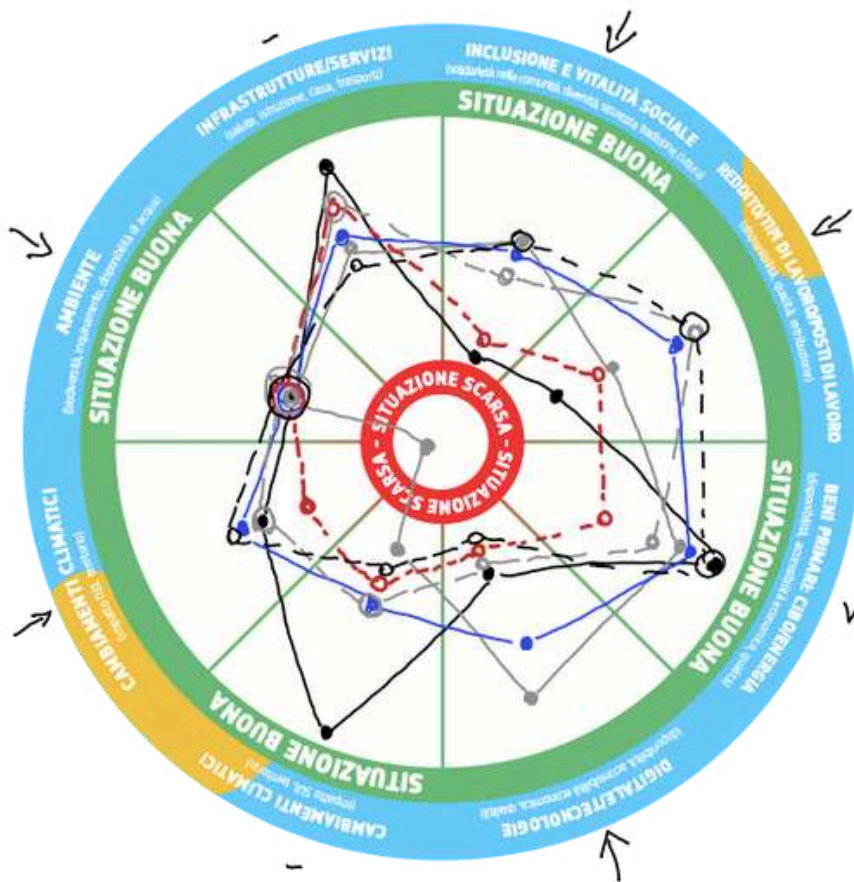
Tools: Intergenerational Radar and Inclusivity Matrix



Parma
*Candidate
European Youth
Capital 2027*

Intergenerational Radar

During the final meetings before the closing of the final dossier, particularly during the Summer School, the Youth Commission 27 group worked on this qualitative evaluation tool of the generational gap perceived across various areas of intervention. Their task was to understand, across different themes, the areas where the gap is perceived the least (indicating an optimal intergenerational condition) and where it is perceived the most (indicating a "poor" situation, where young people feel a significant gap compared to other generations). The work and reflections carried out led to the development of this radar.

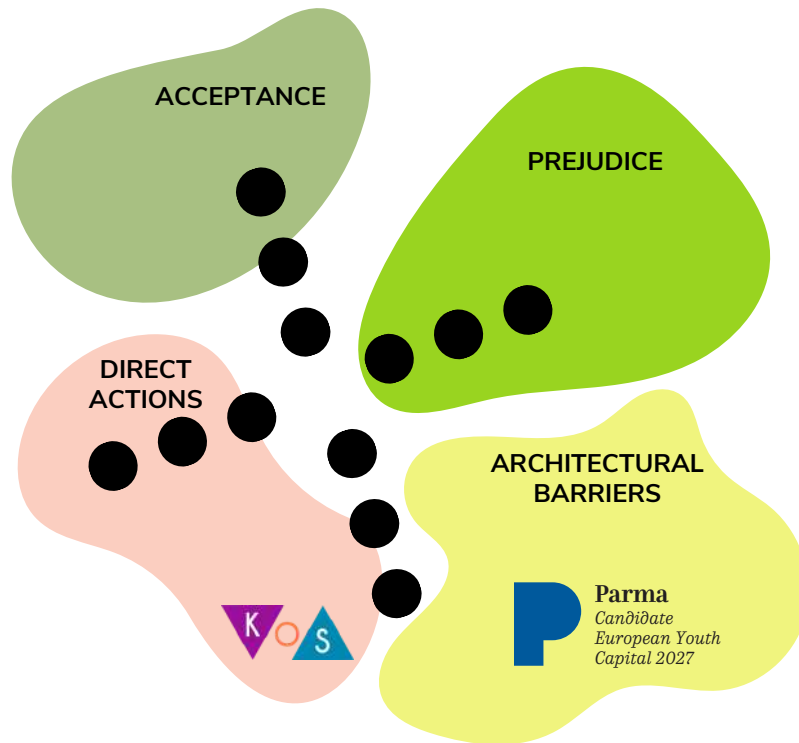


From the chart, a synthesis was then conducted, highlighting that the areas where a "poor" situation is most commonly perceived, indicating a greater generational gap, are "social inclusion and social life," "digital and new technologies," "focus on climate change," and "environmental management." These themes helped validate the planned activities within the EYC 27 program, which, through the Piazza of **Inclusive Sports**, **Future Ateliers**, and **Climate Disarmament** initiatives, aim to address this generational gap.

Inclusivity Matrix

Within the activities of discussion and debate with the youth of Parma, the topic of including young people with fewer opportunities and ensuring their active involvement in decision-making processes was addressed. To achieve this and to have a concrete tool for evaluating whether processes are truly inclusive, an inclusion matrix was developed.

This matrix will serve as a self-assessment tool for the Youth Commission 27 members to evaluate the direction being taken by the project. This tool will also be used by the Monitoring Group to assess, ex ante, the impact of inclusion on the project and its activities. Below, we explain how to fill it out.



Guiding Questions Structure on How to Complete the Matrix and Obtain a Self-Assessment of the Actions Implemented in One's Organization

The matrix is divided into 4 key values. Each key value contains 3 ambitions to achieve! The ambitions are represented in the matrix by "black dots." While reading the Guiding Questions, it is important to answer all of them positively in order to fill in the dots and thus understand the level of achievement of that ambition in one's context.

- | | | | |
|---|---|---|--|
| <p> PREJUDICE</p> <ul style="list-style-type: none"> • KNOW • WORK INTERNALLY • INVOLVE BY OPENING UP | <p> ACCEPTANCE</p> <ul style="list-style-type: none"> • BE EMPATHETIC • USE INCLUSIVE LANGUAGE • PRACTICE INCLUSIVITY | <p> ARCHITECTURAL BARRIERS</p> <ul style="list-style-type: none"> • MAKE SPACES ACCESSIBLE • IDENTIFY RESOURCES • BUILD A MODEL | <p> DIRECT ACTIONS</p> <ul style="list-style-type: none"> • LISTEN TO RIGHTS HOLDERS • COLLECT AND IMPLEMENT BEST PRACTICES • STRENGTHEN THE NETWORK |
|---|---|---|--|

ANNEX XI

Data insight & Road to 2027



Parma
*Candidate
European Youth
Capital 2027*

PUBLIC AND PRIVATE MOBILITY



Airports in the region
Bologna, Parma, Rimini e Forlì

2

International hubs
Milan Malpensa and Milan
Linate

Main motorways of
the country



146 km

An extensive network of
cycle paths

46

Bike sharing
stations

Car Sharing
service



An extensive railway
network and High Speed
Railway



Numerous
interchange
car parks

Excellent urban
public transport
network



Scooter
service

YOUTH AND PUBLIC EVENTS INFRASTRUCTURE

LOCATIONS FOR EVENTS

Several sports
facilities with
large capacities

Numerous venues for
conferences and
congresses
over

2.000
seats

9 Civic
hall

806
seats

5°

Green city in
Italy

Many public parks with
large capacity

Fiere di Parma

135.000 mq

*Exhibition area
with modern and
functional pavilions*

900

Parking spaces

ACCOMODATION AND HOSPITALITY

All the structures guarantee accessibility for the disabled.

over

5.200 Beds

37 Hotels
3.747 beds

3 structures 

14 structures  and above

13 structures  and above

2 structures  and above

5 tourist hotel residences

692

Non-hotel facilities
1.548 beds

9

Agri-tourisms

341

Rental accommodations

60

B&Bs



Four Holiday homes

1 Youth hostel

SPACES DEDICATED TO YOUTH



Seven Youth centres since 1990-2000



A new creativity centre opening in september 2024 (WOPA)



A new cultural living lab opening soon in the main square of the city

CULTURAL SPACES



Four Historical city palaces with exhibition spaces and capacity for events

Governatore
140 seats + exhibition space

Casa della Musica
383 seats + exhibition space

Galleria San Ludovico
exhibition space

Pigorini
exhibition space

8 Theatres

58 Libraries

7 City museums

4 Cinemas
21 Screening rooms

A National Museum

5 Public and free-entrance civic museums

One of the largest Italian 20th century archives in the world

Centro Studi Archivio della Comunicazione (CSAC) of the University of Parma



One Cinema District
Officina delle Arti Audiovisive

YOUTH PARTICIPATION

MANY COMMUNICATION CHANNELS



@parmagiovani2027



Parma Giovani 2027

THE PARMIGIANERS & OPEN MIC 27

An extensive network of international, national and local associations ready to collaborate with the young people of Parma



33

Local associations
and institutions



169

Associations,
national and
international
institutions and
European cities

+180

Letters of
endorsement

A long involvement
and empowerment of
local youth

1 Committee
weekly
meetings

Youth
Commission

Restitution
meeting

ParmaPassePartout
a cycle of thematic meetings
with the City Councillors

Shared
writing
sessions

Presentation of
Parma as
European Capital
of Youth's
candidate
dossier

Transformative
Weekend

Initiatives open
to young people

Open decision-
making event
Open Space Technology or OST

Mi Prendo il
Mondo
meetings on education
and work for young people
in collaboration with the
Salone del Libro di Torino

18

Gruppi
di lavoro

120

Giovani della città
e della provincia

18

Argomenti di
discussione

5.500

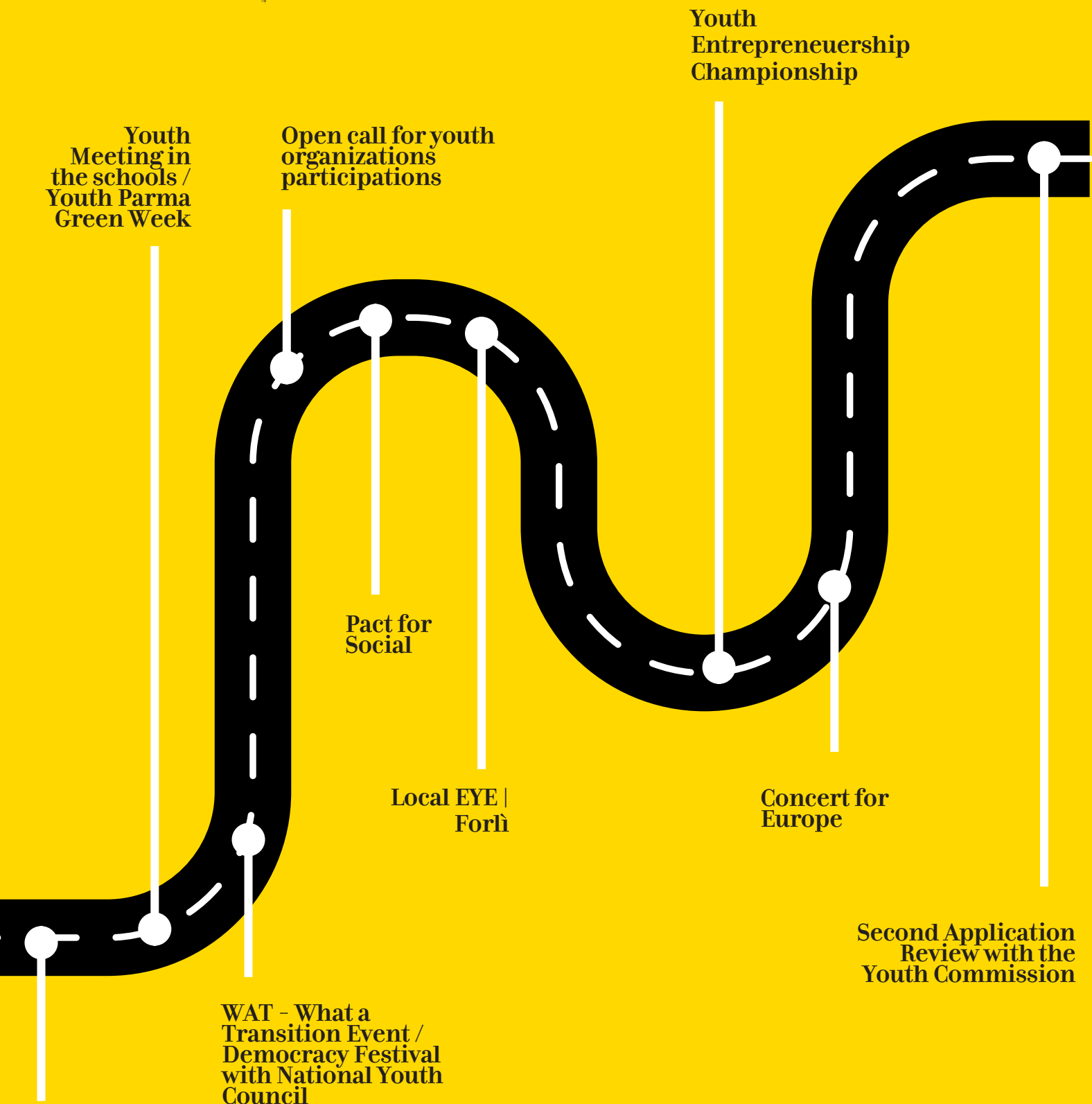
Youngs

15

Starting of YFJ feedback mechanism with Stakeholders



Parma
Candidate
European Youth
Capital 2027



Starting of YFJ feedback mechanism with Stakeholders

20

Focus Meetings

+200

Organizzazioni coinvolte

6

PARMA
PASS
PARTOUT

Meeting with Key
Local Stakeholders

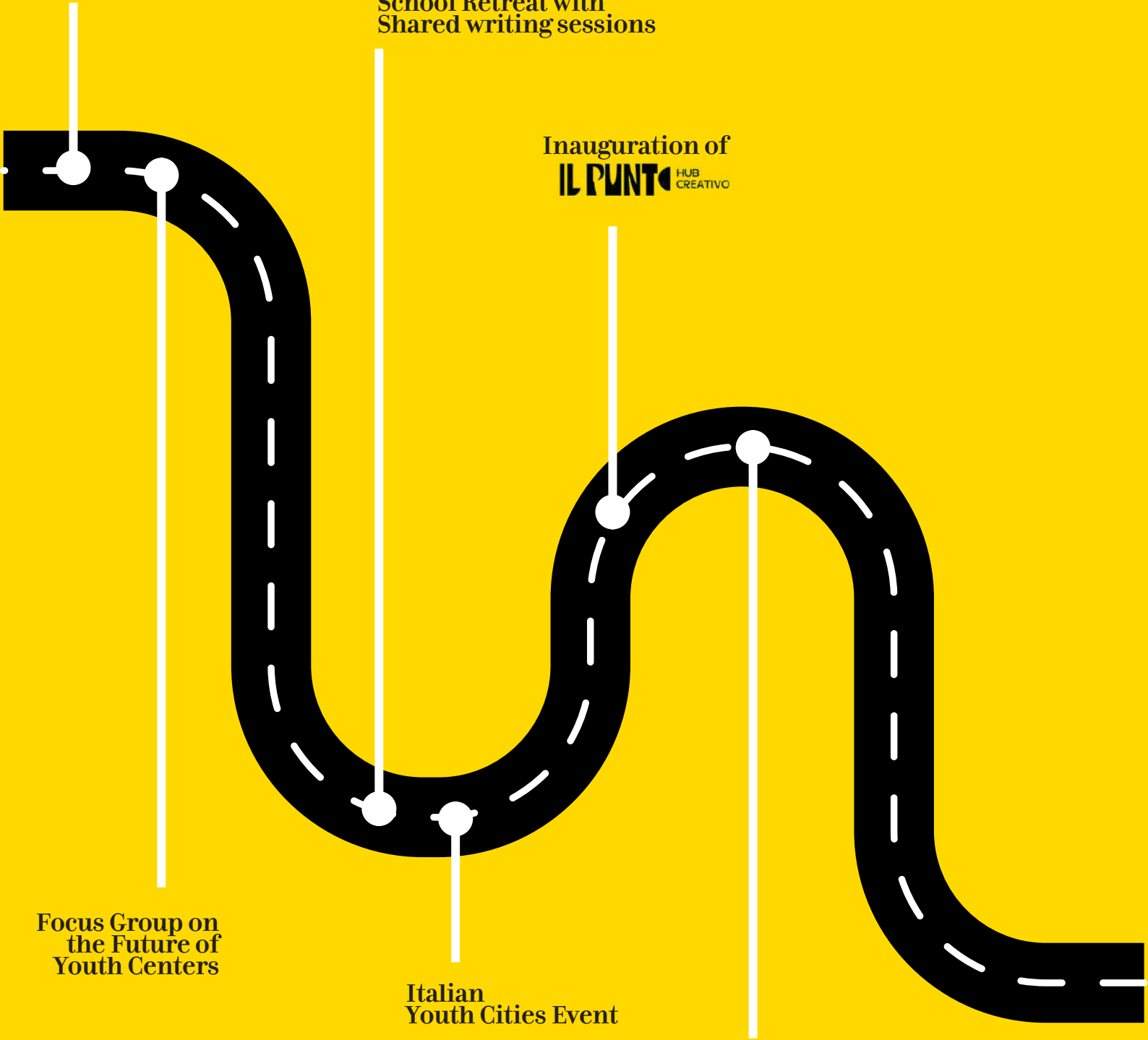
Summer
School Retreat with
Shared writing sessions

Inauguration of
IL PUNTO HUB
CREATIVO

Focus Group on
the Future of
Youth Centers

Italian
Youth Cities Event

Submission of the
Final Bid Dossier for
the European Youth
Capital 2027



ANNEX XII

Photos and Storytelling of youth participation process ... road to Parma EYC 2027

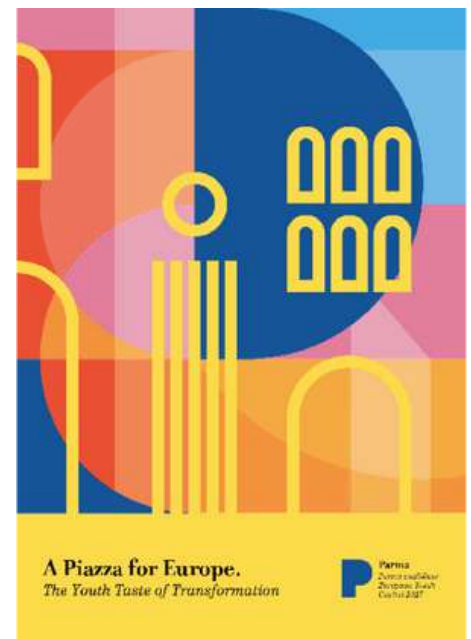
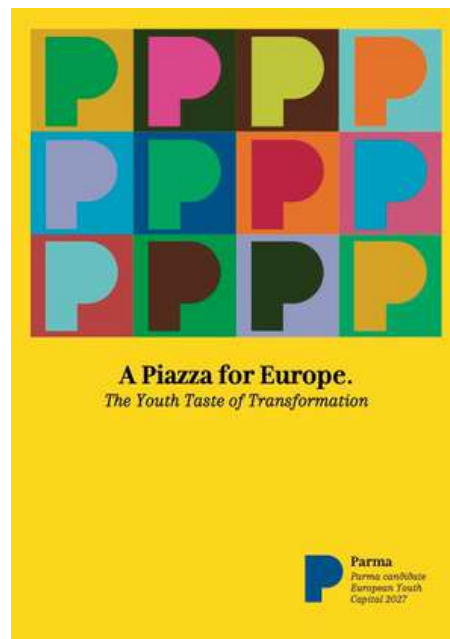


Parma
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Capital 2027*

Our dream, our story!

In these pages, we will graphically tell **the story of our journey**, as we, the youth of Parma, have been at the center of this candidacy process. We will do so with our photos, our Instagram page, and the covers of our dossier. These images are just a glimpse of the excitement we are experiencing and what we hope to continue experiencing in the coming years with the title of Parma European Youth Capital, a Piazza for Europe!

The Youth Taste of Transformation starts with the Covers of our Dossier!



As you can see, each phase of the Application had its own Cover. This "transformation" was intended from the start to make it clear, even from the cover, that the project was not written by "third parties" but has always reflected our vision of the city. At the beginning, we were a Youth Commission of 27 people, chosen through a participatory process that led us to meet many people, both young and not, and different organizations. We became aware that we were like pieces of a puzzle, but with many missing pieces, showing that the road to full involvement was still long. From there, we continued our journey, with the joy and drive of making it to the finals of what, for us, is the most important achievement: "Parma European Youth Capital." This does not mean simply having a "title"; for us, it means creating opportunities, building a strong youth community, and giving our city a tangible future!

From this point, we realized that it was necessary to reclaim the Piazza as a place where past generations fought for their rights and their future. But to do that, it was essential to reach these Piazza through the Paths, the Paths of Transformation! The transformation of our City. This led to the identification and creation of the idea, made up of activities, a rich program, and a city in motion - all encapsulated in the visual identity of the City, represented by the 12 Ps that encompass the 12 main activities of the project, which will mark our 2027.

Our breakthrough

Then came the Epiphany, the Summer School! A retreat to reflect on the feedback from the second dossier, which marked a turning point in our participation journey. We got to know each other better, laughed, joked, and sang together at night! We were in the mountains, in a high-altitude refuge without internet. We blended into a mix of colors, feelings, and aspirations. We deconstructed ourselves, knowing that true transformation would only happen if we were capable of shaping ourselves into a unified project!

*And here is our latest cover: the deconstruction of the Piazza, not only as a physical role but also a metaphysical one. **A space for positive contamination and shaping our future.** The colors reflect who we are, our ideas, our tastes, our projects, and our activities... a blue "P" is perceived in the background, reminding us of our goal. This is the **Youth Taste of Transformation** we want; this is **Parma, our Piazza for Europe.***





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European Youth
Capital 2027

Road to ... Parma EYC 2027



*The start of our
journey*



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Capital 2027

Road to ... Parma EYC 2027



*Open Space
Technology*



Parma
Candidate
European Youth
Capital 2027

Road to ... Parma EYC 2027



*Parma Passe Partout and the
first Shared writing sessions
of the Dossier*



Parma
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European Youth
Capital 2027

Road to ... Parma EYC 2027



*“Mi Prendo il mondo” Event
& The Presentation of
Parma EYC2027 Dossier*



Parma
Candidate
European Youth
Capital 2027

Road to ... Parma EYC 2027



The Youth Commission in tour to promote the candidacy... Parma (Social Pact), International Turin Book Fair and Save the Children Event



Parma
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European Youth
Capital 2027*

Road to ... Parma EYC 2027



*The Youth Commission in tour... Youth
Entrepreneurship Championship and
Concert for Europe*



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*Democracy Festival ... with National
Youth Council*



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Road to ... Parma EYC 2027



*Youth Commission Meetings and
shared writing sessions*



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Road to ... Parma EYC 2027

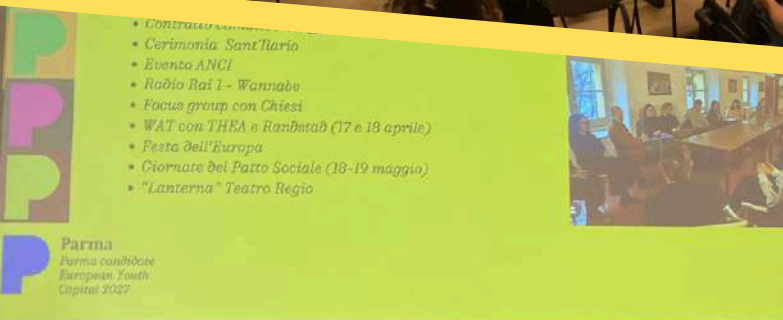


*European Election 2024 ... Exit Poll
with Youth Commission*



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Road to ... Parma EYC 2027



*Meeting with Key Local Stakeholders,
Focus Group on the Future of Youth
Centers and Italian Youth Cities Event*



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Road to ... Parma EYC 2027



*Summer
School Retreat with Shared writing sessions*



Parma
*Candidate
European Youth
Capital 2027*

Road to ... Parma EYC 2027



Inauguration of
IL PUNTO HUB
CREATIVO